



740

INSTITUTIONAL LEADERSHIP AND MANAGEMENT

Module 3 : Action Research, Innovation and Best Practices



NATIONAL INSTITUTE OF OPEN SCHOOLING

Open Vocational Educational Programme

Diploma in Institutional Leadership and Management

MODULE-3

**ACTION RESEARCH, INNOVATION
AND BEST PRACTICES**

735-736



NATIONAL INSTITUTE OF OPEN SCHOOLING

(An autonomous institution under Ministry of Education, Govt. of India)

A-24/25, Institutional Area, Sector -62, NOIDA -201309 (U.P.)

Website: www.nios.ac.in, Toll Free No.: 18001809393

ISO 9001:2015 CERTIFIED

2024 (Copies)

Published by:

Secretary, National Institute of Open Schooling

A 24-25, Institutional Area, Sector-62, Noida-201309 (U.P.)

ADVISORY COMMITTEE

Chairperson

National Institute of Open Schooling,
NIOS, Noida.

Director (Vocational)

National Institute of Open Schooling,
NIOS, Noida.

CURRICULUM COMMITTEE MEMBERS

Dr. Mohammad Akhtar Siddiqui

Professor of Education (Retd.) IASE, Faculty of
Education, Jamia Millia Islamia University, New Delhi.

Prof. Sujata Srivastava

Professor, Department of Education, Faculty of
Education and Psychology, The Maharaja Sayajirao
University of Baroda, Gujarat.

Prof. M.C. Sharma

Former Director, School of Education,
IGNOU, Delhi.

Dr. Sunita Magre

Professor & HOD, Department of Education,
University of Mumbai.

Prof. Aarti Srivastava

Professor & HOD, Department of Higher and
Professional Education, NIEPA, New Delhi

Prof. Indu Sharma

Dean & HOD, Education Department,
Jagannath University, Bahadurgarh,
Haryana.

Dr. Renu Tomar

Assistant Registrar, Guru Gobind Singh Indraprastha
University, New Delhi.

Mr. Rajeev Shukla

General Manager, Marketing & Sales, S.E.C.L,
Bilaspur, Chhattisgarh.

LESSON WRITERS

Prof. Sunita Chugh

Professor (Retd.), National Institute of Educational
Planning and Administration (NIEPA), Delhi.

Prof. Jyoti Sharma

Professor, Joint Director, Cluster Innovation Centre,
University of Delhi.

Dr. Manimala Roy

Principal, Basava International School, Delhi.

Dr. Suman Nehra

Principal, DIET, Moti Bagh, SCERT, New Delhi.

Dr. Anjali Shokeen

Associate Professor, Central Institute of Education,
University of Delhi.

Dr. Amit Gautam

Associate Professor, Department of School and Non-
formal Education, National Institute of Educational
Planning and Administration (NIEPA), New Delhi.

Dr. Rina Godara

Assistant Professor, Department of Education,
Central University of Rajasthan.

Dr. Paramjit Kaur

Academic Coordinator,
The Srijan School, Delhi.

Dr. Shivani Bakshi

Educational Consultant,
Delhi-NCR.

LESSON EDITORS

Prof. Sujata Srivastava

Professor, Department of Education, Faculty of Education and Psychology, The Maharaja Sayajirao University of Baroda, Gujarat.

Prof. M.C. Sharma

Former Director, School of Education, IGNOU, Delhi.

Dr. Sunita Magre

Professor & HOD, Department of Education, University of Mumbai.

Prof. Aarti Srivastava

Professor & HOD, Department of Higher and Professional Education, NIEPA, New Delhi.

Prof. Indu Sharma

Dean & HOD Education Department, Jagannath University, Bahadurgarh, Haryana.

Dr. Renu Tomar

Assistant Registrar, Guru Gobind Singh Indraprastha University, New Delhi.

COURSE REVIEW COMMITTEE MEMBERS

Dr. Mohammad Akhtar Siddiqui

Professor of Education (Retd.) IASE, Faculty of Education, Jamia Millia Islamia University, New Delhi.

Prof. Sujata Srivastava

Professor, Department of Education, Faculty of Education and Psychology, The Maharaja Sayajirao University of Baroda, Gujarat.

Prof. Aarti Srivastava

Professor,
Department of Higher and Professional Education, NIEPA, Delhi.

COURSE COORDINATORS

Ms. Anitha Nair

Deputy Director,
Vocational Education Department, NIOS.

Ms. Barkha Goel

Sr. Executive Officer (Business & Commerce),
Vocational Education Department, NIOS.

GRAPHIC DESIGNING and DTP

M/s Multigraphics,
Karol Bagh, New Delhi.

Chairperson's Message



Dear Learner,

I congratulate and welcome you for choosing National Institute of Open Schooling (NIOS) as your preferred option for pursuing Vocational Education. By enrolling with this institution, you have become a part of the NIOS family which is the world's largest open schooling system. As a learner of the National Institute of Open Schooling (NIOS) Vocational Programme, I am confident that you will enjoy studying and will benefit from this very unique school and method of training.

Before you begin reading your lessons and start your training, there are few words that I would like to share with you. Diploma in Institutional Leadership and Management is an upskilling programme which is designed keeping in mind the needs of tomorrow's global leaders. The specialized curriculum is tailored to help participants gain industry-relevant knowledge and skills that will enable them to excel in their careers. This programme will provide clarity on their leadership identity and furnish them with the competencies required to make a significant impact in their organizations and professional paths.

This course aims to help you tap into your true potential as leaders and identify opportunities that would aid your professional growth. It is the ideal program for building a leadership skill set in the 21st century. It is a multi skilled programme, which will expose you to a variety of skills in educational leadership. We hope that you will find it useful to enhance your management skills and leadership quality.

I wish you the very best for a bright and successful future.

Prof. Saroj Sharma

Chairperson

National Institute of Open Schooling (NIOS)

A Word with You

Dear Learner,

Welcome to the course "**Diploma in Institutional Leadership and Management**".

I congratulate you for selecting this vocational course as your choice of learning.

Diploma in Institutional Leadership and Management is one-year program offered by National Institute of Open Schooling (NIOS) aimed at professionals who are looking to enhance their knowledge on administrative and management of an educational institution which contributes to the institution's performance, student learning and the achievement of collective goals. The program is appropriate for those who are looking to develop their leadership competencies as able administrators and leaders of their institutions. The course comprises an in-depth study of educational administration, management & leadership.

This Programme will help sharpen the managerial and administrative skills of the learner. It is ideal for principals and institutional heads looking to upgrade their knowledge and senior teachers, administrators and educationists can also apply for this course. This programme comprises of Modules like **Understanding Leadership in Educational institution, Resource Management, Action Research, Innovation and Best Practices and a Compulsory Internship**. Each module has been designed keeping in view the requirements of self-motivated learners like you. It has a text written in simple language, supplemented by pictures and figures for a better clarity of the content.

It is a dynamic and in-demand programme. Jobs are opening up in the administrative wings of educational institutions worldwide and there will be no dearth of jobs for people with a certification in Institutional Leadership and Management. Those who are planning to shift from classrooms to principal's office or hold managerial positions must pursue this upskilling programme which will help them stand in good stead. The diploma programme could be immensely helpful for aspiring educational leaders and also provides an educator with the fundamentals who wants to be an entrepreneur or about to start his/her own institution.

I hope you will find the lessons interesting and will be able to apply your knowledge in real-life situations. So, read all these lessons carefully and prepare well for the examinations. You ultimately have to enter the competitive world and your success at the place of work will depend on how skillfully you have performed your assigned job. It is expected that the course will help you in developing the skills to understand the various aspects of Educational Leadership and make it a meaningful experience in your life.

As this is a vocational course which is skill based, so master your skills and internship component is must for all. So, we request you to kindly attend the Personal Contact Programme (PCP) at your allotted Accredited Vocational Institution (AVI).

In case you have any difficulty in your studies, do not hesitate to write to us at dirvoc@nios.ac.in.

Wishing you good luck and success!

Team NIOS

How to use the Learning Material

Congratulations! You have accepted the challenge to be a self-learner. It means, you have to organize your study, learn regularly, keep up your motivation and achieve your goal. Here it is solely you, who is responsible for your learning. NIOS is with you at every step. It has developed the material in Diploma in Institutional Leadership and Management keeping only you in mind. A format supporting independent learning has been followed. You can take the best out of this material if you follow the instructions given below.



Title: will give a clear indication of the contents within. Do read it.

Introduction: This will introduce you to the lesson linking it to the previous one.

Objectives: These are statements that explain what you are expected to learn from the lesson. The objectives will also help you to check what you have learnt after you have gone through the lesson. Do read them.



Notes: Each page carries empty space in the side margins, for you to write important points or make notes.



Intext Questions: Very short answer self check questions are asked after every section, the answers to which are given at the end of the lesson. These will help you to check your progress. Do solve them. Successful completion will allow you to decide whether to proceed further or go back and learn again.



What You Have Learnt: This is the summary of the main points of the lesson. It will help in recapitulation and revision. You are welcome to add your own points to it also.



Terminal Questions: These are long and short questions that provide an opportunity to practice for a clear understanding of the whole topic.



Answers To Intext Questions : These will help you to know how correctly you have answered the questions.



Learning Outcomes : This box provides additional information. The text in boxes is important and must be given attention. It is not meant for evaluation, but only to improve your general knowledge.

Activities: Certain activities have been suggested for better understanding of the concept.

www Web site: These websites provide extended learning. Necessary information has been included in the content and you may refer to these for more information.

COURSE OVERVIEW

MODULE

LESSON

1. Understanding Leadership in Educational Institution

1. Meaning and Concept of Educational Institution
2. Nature and Scope of Educational Leadership
3. Profile of a Leader
4. Leadership Skills and Processes
5. Institutional Development Plan

2. Resource Management

1. Roles & Functions of a Leader
2. Human Resource Management
3. Non-Human Resource Management
4. Financial Management
5. Managing Teaching Learning Process
(Curriculum, Pedagogy, Evaluation)
6. Institution-Community Interface

3. Action Research, Innovation and Best Practices

1. Meaning and Concept of Action Research
2. Methodology of Action Research
3. Innovations and Best Practices in
Educational Leadership
4. Leadership Issues and Challenges

4. Internship

1. Internship
2. Internship Report Format

SCHEME OF EXAMINATION

Institutional Leadership and Management					
S.r. No.	Course Code	Module Name	Theory Marks	Internal Assessment Marks	Internship Marks
Certificate in Institutional Leadership and Management (6 Months)					
Paper I	735	Module I Understanding Leadership in Educational Institution	40	60	Not Applicable
		Module II Resource Management			
		Total Marks (a)*	40	60	-
Diploma in Institutional Leadership and Management** (12 Months)					
Paper II	736	Module III Action Research, Innovation and Best Practices	40	60	50
		Total Marks(b)***	40	60	50
<p>Note - On successful completion of Module I & II the learners will be awarded the Certificate in Institutional Leadership and Management and on subsequent successful completion of the Module III and Internship, the learners will be awarded Diploma in Institutional Leadership and Management.</p> <p>* The certificate programme will be of total 100 marks which will include theory of 40 marks and internal assessment of 60 marks.</p> <p>** The learner who enrolls in Diploma programme will have to clear Paper I and Paper II along with Internal Assessment and Internship.</p> <p>*** The Diploma programme will be of total 250 marks which will include the marks of certificate programme i.e 100 and the marks of Paper II (40 marks), Internal Assessment(60 marks) and Internship (50 marks).</p>					

GUIDELINES FOR INTERNAL ASSESSMENT

The Internal Assessment is of 60 marks. The distribution of marks is as under:

S.r. No.	Components of Internal Assessment	Marks Distribution	Brief Explanation of Components
1.	Projects	30	<p>The project will be based on the current practices trends in the field of Educational Leadership and Management which is related to the self learning material.</p> <p>Note:</p> <p><i>Three projects of 10 marks each have to be submitted by the learner for internal assessment.</i></p>
2.	Community Work	10	<p>Promoting education within a particular community, mobilize the community to participate for supporting education in community and organize events that bring the school and community together. For example, workshops, fairs, and community service projects etc.</p> <p>Note:</p> <ul style="list-style-type: none"> • <i>Continuous and systematic collection of Community work throughout the academic period, which indicates cumulative efforts and learning of student over the time. It is mandatory that your community work report includes pictures.</i> • <i>A learner can start the community work after reading the lesson 6 of Module II of this course which is based on institution-community interface.</i>
3.	Case Study	10	<p>The learner will be given two case studies/scenarios/ role-plays each of 5 marks to interpret and highlight the problem and its solution.</p>

4.	Display of Behavioral	05	While attending the class, there are five components of one marks each which are class participation, discipline, peer interaction, creativity and curiosity.	
5.	Attendance	05	Criteria for Award of Marks of Attendance	
			Less than 40%	No marks
			41% to 50 %	2 marks
			51% to 60 %	3 marks
			61% to 70 %	4 marks
			70% and above	5 marks
	Total	60		
Note:				
1. The schedule of submission of the Projects will be finalized by the study centre coordinator by the AVIs in consultation with teacher concerned and shall be notified to the students accordingly.				
2. The Internal Assessment marks shall be awarded by the teacher teaching the subject.				
3. It is compulsory for the students to secure minimum 50% marks to pass in Internal Assessment.				

GUIDELINES FOR INTERNSHIP

Guidelines for Internship

- Internship is mandatory only for the learners who enroll in one year Diploma Programme.
- Internship includes field visits of Institutions/Organisations documenting best practices in Educational Leadership and Management.
- After completing the Internship, a learner will be able to develop required skills and practical experience which is necessary to compete in the competitive world.
- **Marks** - The Internship is of 50 marks.
- **Duration**- 45 Days.
- **Hours**- 120 hrs.
- A learner can choose any two of the following thrust areas for internship.
 - Resource Management
 - Non-Human Resource Management
 - Financial Management
 - Management of Teaching Learning
 - Use of ICT in Institutional Management
 - Student Support Services
 - Critical Analysis of Role, Function and Behaviour of Successful Leaders
 - Contribution of CSR Activities
- Submit a report after the completion of internship. For evaluation, it is mandatory that your internship report includes pictures of the internship period and certificate of internship.
- Internship programme will be organised, executed and monitored by the AVI or the learner itself.
- To know more about the need and importance of internship and the benefit of internship with example please go through content of lesson -1 (Internship).

CONTENTS

MODULE	LESSON	PAGE NO.
3. Action Research, Innovation and Best Practices		
	1. Meaning and Concept of Action Research	1-22
	2. Methodology of Action Research	23-42
	3. Innovations and Best Practices in Educational Leadership	43-58
	4. Leadership Issues and Challenges	59-80

MODULE -3

Action Research, Innovation and Best Practices

1. Meaning and Concept of Action Research
2. Methodology of Action Research
3. Innovations and Best Practices in Educational Leadership
4. Leadership Issues and Challenges



1

MEANING AND CONCEPT OF ACTION RESEARCH

1.0 INTRODUCTION TO ACTION RESEARCH

Action Research is used by teachers, supervisors, and administrators to improve the quality of their decision and action.

Action research is a powerful and dynamic approach to conducting research that emerged in the mid-20th century as a response to the limitations of traditional research methods. It is a systematic process that integrates research and action to bring about positive change in specific contexts. Unlike conventional research, which often involves detached observations and passive analysis, action research actively involves participants in the research process, aiming to solve real-world problems and improve practices in various fields like Institutional Leadership and Management.

The primary goal of action research is not just to gain knowledge but also to bring about positive change and improvement in the context being studied. This chapter will delve into the meaning, concept, and key characteristics of action research, highlighting its significance and applications in different domains.

Action research has the power to bridge the differences in the learning environment where Institution leaders can reflect on the Institution's management strategies and create an exciting growth-oriented Institution environment replacing the routine process and avoiding stagnation. Action research is not just a magical cure, but a strategic scientific method bringing improvement in educational practices.

Action Research, Innovation and Best Practices



Notes



1.1 OBJECTIVES

After reading this lesson, you will be able to:

- Define the concept and meaning of action research;
- Develop a democratic attitude among students and teachers to understand and solve their problems.
- Explain the basics and process of action research.
- Identify characteristics of action research;
- Analyze the role of the researcher in action research
- Discuss the significance of action research in Institutional Leadership and Management;
- Examine the ethical considerations of action research.

1.2 MEANING AND CONCEPT OF ACTION RESEARCH

Action research is essentially “learning by doing”; an action researcher identifies an issue, takes action to address it, evaluates the results, and, if necessary, takes further action. Although this is the approach’s core principle, action research differs from the everyday problem-solving techniques we all use in a number of significant ways.

Action research is also sometimes referred to as participatory research, collaborative inquiry, Transformative research, action learning, and contextual action research. However, all of these terms refer to the same general concept.

Action research is a research approach that combines systematic inquiry and practical action to address real-world problems and challenges. It can also be a collaborative and participatory process that involves researchers, practitioners, or stakeholders working together to identify, understand, and improve specific situations or practices.

Action research finds its origins in the contributions of social psychologist Kurt Lewin and his student, Stephen Corey. Kurt Lewin, a pioneering psychologist, first introduced the concept of action research in the 1940s. He emphasized the importance of combining theory and practice to address social and organizational issues effectively. Since then, action research has evolved, and various scholars and practitioners have contributed to its development, shaping it into a versatile and widely adopted research methodology.

Action research is conducted by Institutional leaders, teachers, principals, managers, administrators’ directors, Inspectors, and other institution staff to solve institutional

problems that are aimed at institution progress and development. This is a solution for a problem faced day to day and this is an effort to transfer or rapidly develop the field of education in which problem also rather quickly.

Action research has been defined by various authors and scholars over the years. Let's explore some of these definitions:

Kurt Lewin (1946): “Action research is comparative research on the conditions and effects of various forms of social action and research leading to social action, which uses a spiral of steps, each of which is composed of a circle of planning, action, and fact-finding about the result of the action.”

Stephen Corey (1953): “Action research is a form of collective self-reflective enquiry undertaken by participants in social situations to improve the rationality and justice of their own social or educational practices, as well as their understanding of those practices and the situations in which the practices are carried out.”

Richard Winter (1989): “Action research aims to contribute both to the practical concerns of people in an immediate problematic situation and to further the goals of social science simultaneously. Thus, there is a dual commitment in action research to study a system and concurrently to collaborate with members of the system in changing it in what is together regarded as a desirable direction.”

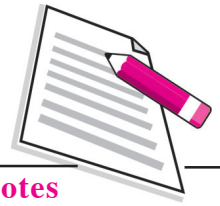
Jean McNiff (2002): “Action research is a term used to describe a family of related approaches that integrate theory and action with a goal of addressing important organizational, community, and social issues together with those who experience them.”

Jack Whitehead (2003): “Action research is a form of self-reflective inquiry undertaken by participants in social situations in order to improve the rationality and justice of their own practices, their understanding of these practices, and the situations in which the practices are carried out.”

Peter Reason and Hilary Bradbury (2008): “Action research is a participatory, democratic process concerned with developing practical knowing in the pursuit of worthwhile human purposes, grounded in a participatory worldview, supportive of practical inquiry.”

Richards and Farrell (2005), “Action research refers to teacher-conducted classroom research that seeks to clarify and resolve practical teaching issues and problems”. In other words, action research is carried out within the classroom by the teacher, who takes action to solve some issues and problems related to the learning and teaching experiences.

In conclusion, diverse perspectives converge to define action research as a dynamic



Action Research, Innovation and Best Practices



Notes

process integrating theory and action. It is a dynamic and participatory approach to inquiry that integrates systematic investigation with practical interventions to bring about positive change in a specific context. Rooted in collaboration and reflective practice, it empowers individuals and communities to actively engage in the improvement of their own situations. The iterative nature of action research allows for ongoing cycles of planning, acting, observing, and reflecting, fostering a continuous learning process. Its adaptability makes it applicable across various disciplines, promoting a bottom-up, context-specific methodology. Overall, action research serves as a valuable tool for both personal and collective growth, encouraging a proactive and transformative mindset in addressing real-world challenges. In essence, action research embodies a multifaceted approach, promoting collaboration and practical inquiry to address real-world challenges.

These definitions highlight the core principles of action research, including its participatory and collaborative nature, the focus on addressing practical issues, and the integration of theory and practice. The various perspectives show how action research has evolved and adapted to different fields and contexts while maintaining its central goal of fostering positive change and improvement. Let us discuss its key characteristics.

1.3 KEY CHARACTERISTICS OF ACTION RESEARCH

The following are the main Characteristics of action research

- **Cyclical Process:** Action research follows a cyclical process, typically represented as a spiral or iterative model. It involves a series of interconnected phases, including planning, action, observation, and reflection. This iterative nature allows for constant adjustments and refinements to the research plan based on ongoing feedback and insights gathered throughout the process.
- **Practical Focus:** Unlike traditional research that might focus on theoretical exploration, action research aims to address specific real-world problems and challenges. Its primary goal is to generate actionable insights that lead to tangible improvements and positive changes within the context being studied.
- **Reflexivity and Self-Reflection:** Action researchers practice reflexivity, acknowledging their own biases and subjectivity that may influence the research process. This self-awareness helps maintain a critical stance and ensures that the researchers remain open to multiple perspectives and interpretations.
- **Participatory Nature:** Action research sometimes places a strong emphasis on participation and collaboration among researchers, practitioners, and

stakeholders. It rejects the traditional top-down approach and encourages a democratic and inclusive decision-making process. Through active involvement, stakeholders have a sense of ownership over the research process and its outcomes, leading to more sustainable and meaningful changes.

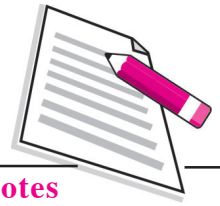
- **Empowerment and Social Change:** Action research is often associated with empowerment and social change. By involving stakeholders in the research process and encouraging them to be active agents of change, action research can lead to transformative outcomes that benefit the community or organization being studied.
- **Action research is a method for enhancing educational practice:** It employs strategies such as action, evaluation, and reflection. It is a procedure for gathering evidence in order to modify practices.
- **Action research is participative and collaborative:** Individuals work together to achieve a common goal, and action research is scenario and context-based.
- Iterative action research involves the creation, implementation, modification, and implementation of plans, allowing for a continuous process of reflection and revision.
- In action research, findings emerge as action develops and takes place; however, they are not conclusive or absolute, but ongoing (Koshy, 2010, pgs. 1-2).

The action hypotheses should be formulated by considering the cause of the problem which is under consideration of the teacher or investigator.

1.4 NEED AND IMPORTANCE OF ACTION RESEARCH

Action research holds significant importance in various fields due to its numerous benefits and contributions. Let's explore the need and importance of action research:

- **Addressing Real-World Problems:** Action research focuses on addressing practical issues and challenges faced by individuals, organizations, or communities. By directly involving stakeholders in the research process, it ensures that the solutions generated are relevant and applicable to real-world situations.
- **Promoting Change and Improvement:** The primary goal of action research is to bring about positive changes and improvements. It empowers stakeholders to be active agents in the change process, leading to more effective and sustainable outcomes.
- **Collaboration and Participation:** Action research emphasizes collaboration





and participation among researchers, practitioners, and stakeholders. This inclusive approach fosters a sense of ownership and commitment to the research process and its results.

- **Engaging Stakeholders:** Involving stakeholders in the research process increases their understanding of the issues at hand, enhances their problem-solving skills, and encourages a sense of responsibility for the outcomes.
- **Continuous Learning and Reflection:** Action research promotes continuous learning and self-reflection. Researchers and practitioners constantly analyze and adjust their strategies based on feedback and insights, leading to continuous improvement.
- **Theory-Practice Integration:** Action research bridges the gap between theory and practice by applying theoretical concepts in real-world situations and using empirical findings to inform theory.
- **Empowering Practitioners:** Action research empowers practitioners by encouraging them to critically assess their own practices, challenge existing norms, and implement innovative solutions.
- **Building Capacity:** Action research builds the capacity of individuals and organizations to address future challenges independently. It equips them with research skills, problem-solving abilities, and a deeper understanding of their contexts.
- **Social Change and Advocacy:** Action research often leads to social change and advocacy efforts. The insights gained from the research can be used to influence policies and practices at broader levels, benefiting the larger community.
- **Versatility and Applicability:** Action research is adaptable to various fields, including education, healthcare, and social work, business, and community development. Its versatility makes it relevant and applicable in diverse contexts.
- **Ethical Considerations:** Action research typically upholds ethical principles, such as respect for human rights, informed consent, and confidentiality. This ensures that the research is conducted with integrity and sensitivity towards the participants.
- **Improving Organizational Learning:** Action research contributes to the learning and development of organizations by promoting a culture of inquiry, critical reflection, and evidence-based decision-making.

Overall, action research plays a crucial role in promoting positive change, empowering

stakeholders, and enhancing the effectiveness of practices and policies. Its participatory and collaborative nature makes it an invaluable approach for addressing complex and multifaceted challenges in a variety of settings.

1.5 ACTION RESEARCH: WHEN IS IT USED?

Since action research's main objective is to find solutions to actual issues and day-to-day problems faced by practitioners, it is more frequently applied in actual circumstances than in artificial, experimental investigations. However, social scientists may utilize it for exploratory or pilot research, particularly when the circumstance is too hazy to define a specific study topic. However, in accordance with its guiding principles, it is typically chosen when conditions demand adaptability, community participation in research, or rapid or comprehensive change.

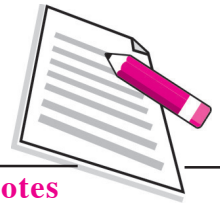
1.6 WHO ARE INVOLVED IN ACTION RESEARCH?

All practitioners who want to better their practices can benefit from action research. As a result, action research can be carried out by:

1. Workers in community development
2. Leaders for the institutional development
3. Practitioners in any field who wish to improve their own practices
4. Teachers in the institution setting who wish to improve instruction and motivate learners
5. Researchers who wish to conduct applied research for solving local-specific problems.

1.7 ADVANTAGES OF ACTION RESEARCH

- Action research can be conducted in a particular setting or circumstance;
- Researchers can be participants – they don't have to be distant and detached from the situation;
- It entails continual review, and changes may be made simply as the project advances.
- There are opportunities for theory to emerge from the research rather than always follow a previously formulated theory;
- The study can lead to open-ended outcomes;





- Through action research, a researcher can bring a story to life.
- Easy to conduct using simple tools and research techniques by practitioners.

1.8 SCOPE OF ACTION RESEARCH

The scope of action research is extensive and encompasses a wide range of fields and applications. Its participatory and problem-solving approach makes it relevant in various contexts. Let's explore the scope of action research in detail:

1. **Education:** Action research is widely used in educational settings to improve teaching and learning practices. Teachers and educators often engage in action research to address classroom challenges, develop innovative teaching methods, and enhance student outcomes. It can also be applied in curriculum development, institution management, and educational policy-making.
2. **Healthcare:** In the healthcare sector, action research is employed to improve patient care, enhance medical practices, and identify areas for process improvement. Healthcare professionals collaborate with researchers to conduct studies that address specific health-related issues and find practical solutions.
3. **Social Work:** Action research is valuable in social work to better understand the needs of vulnerable populations and design effective intervention programs. It helps social workers to tailor their services to meet the unique requirements of their clients and communities.
4. **Community Development:** Action research is widely used in community development initiatives. It enables community members to actively participate in identifying and addressing local issues, leading to more sustainable and community-driven solutions.
5. **Business and Organizational Management:** Action research is applied in business environments to enhance organizational performance, develop leadership skills, and improve workplace practices. It helps organizations become more adaptive and responsive to changing market conditions and customer needs.
6. **Environmental Studies:** Action research can be used in environmental studies to identify and address ecological challenges. It enables stakeholders to collaborate on projects focused on sustainable development and environmental conservation.
7. **Human Resources and Employee Development:** Action research is beneficial for human resource professionals in understanding workplace dynamics,

employee satisfaction, and organizational culture. It can lead to the development of strategies for employee motivation, training, and growth.

8. **Policy Development and Advocacy:** Action research findings can be used as evidence to inform policy development and advocacy efforts. Policymakers can draw insights from action research studies to design effective policies that address societal issues.
9. **Technology and Innovation:** Action research is relevant in the development and implementation of new technologies and innovations. Researchers and practitioners can collaborate to assess the impact of technological advancements and refine them based on user feedback.
10. **Conflict Resolution:** In conflict-prone areas, action research can facilitate peacebuilding and conflict resolution processes. It allows different parties to work together in finding common ground and developing strategies to address root causes of conflicts.
11. **Criminal Justice and Rehabilitation:** Action research can be used in the criminal justice system to identify effective rehabilitation programs and strategies for reducing recidivism rates.
12. **Public Administration and Governance:** In the public sector, action research can be employed to improve administrative practices, enhance service delivery, and promote transparent governance.

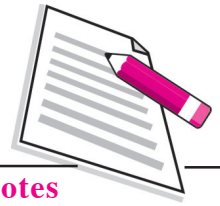
The scope of action research is not limited to the areas mentioned above; it can be adapted to suit various other fields and contexts. Its flexibility, participatory approach, and focus on problem-solving make it a versatile research methodology applicable in a wide range of situations where practical solutions and positive change are desired



INTEXT QUESTIONS 1.1

1. The term Action in Action research implies
 - a) Primary data are collected
 - b) Study leads directly to action
 - c) Teachers are directly involved
 - d) Study is scientific in nature
2. The goal of action research is to:

Action Research, Innovation and Best Practices



Notes

Action Research, Innovation and Best Practices



Notes

- a) Investigate human behavior
 - b) Calculate statistical differences
 - c) Improve processes
 - d) Participate in designing surveys
3. Which of the following best describes the iterative nature of action research?
- a) Linear and one-time process
 - b) Cyclical process involving planning, acting, observing, and reflecting
 - c) One-way process from theory to practice
 - d) Random and sporadic activities
4. What distinguishes action research from traditional research approaches?
- a) Focus on generating statistical data
 - b) Exclusive reliance on academic theories
 - c) Active engagement of practitioners in the research process
 - d) Emphasis on conducting experiments in controlled environments

1.9 CONCEPT AND IMPORTANCE OF COLLABORATIVE ACTION RESEARCH

Generally, there are two approaches for conducting action research- Participatory Action Research and Practical Action Research. Participatory action research is also referred to as Community based Inquiry, Collaborative Action Research, Youth Participatory Action Research, Emancipatory Action Research or Critical Action Research (Cresswell, 2005; Fraenkel et al., 2012). Participatory or Collaborative Action Research aims to improve the quality of lives of individuals who are a part of the organization or communities, whereas, in Practical Action Research, the focus is on addressing a specific problem or need of the classroom or institution. It focuses on “how-to” conduct action research rather than the “philosophical approach” which is the major concern in participatory action research.

Collaborative action research is an approach to conducting research that emphasizes active participation and collaboration among its teachers and principals etc. It involves a diverse array of stakeholders, including participants, researchers, and the broader community. Participants, often those directly affected by the research, play a central

role. Researchers themselves are stakeholders, contributing expertise and facilitating the research process. The community at large, which may be the target of social or organizational change, is also a significant stakeholder. In educational settings, students, teachers, administrators, and parents can be stakeholders. Additionally, funding agencies or institutions supporting the research financially become stakeholders. Ultimately, the success of action research hinges on the active involvement and collaboration of these diverse stakeholders, each contributing unique perspectives and resources to achieve meaningful outcomes. It is a methodological framework commonly used in fields such as education, social sciences, community development, and organizational improvement.

The key features of collaborative action research include:

- **Collaborative Approach:** The research is conducted in collaboration with various stakeholders, including teachers, students, community members, or employees, depending on the context. This involvement ensures that the research is relevant to the needs and concerns of the people it aims to benefit.

Consider an action research project in an educational setting aimed at improving student engagement. In this collaborative approach, teachers, students, and administrators work together to identify and address issues affecting student engagement.

Identifying the Issue:

- ❖ AVIs faculties observe a decline in student participation and interest during class.
- ❖ Students express concerns about the relevance of the curriculum to their lives.

Formation of a Collaborative Team:

- ❖ AVIs faculties, Teachers, students, and administrators form a collaborative team to address the issue.

Collective Planning:

- ❖ The team engages in collective planning, discussing potential interventions and changes.
- ❖ AVIs faculties propose incorporating real-world examples into lessons, and students suggest interactive *learning activities*.

Implementing Changes:





- ❖ Teachers adjust their teaching methods, incorporating the suggested changes.
- ❖ Students actively participate in the new activities designed to enhance engagement.

Monitoring and Reflection:

- ❖ The collaborative team monitors the impact of the changes on student engagement.
- ❖ Regular reflection sessions involve open discussions among teachers, students, and administrators to assess the effectiveness of the interventions.

Adjustments Based on Feedback:

- ❖ Based on feedback and ongoing assessments, the team makes further adjustments as needed.
- ❖ Continuous collaboration ensures that changes align with the evolving needs of the students and the educational environment.

Shared Learning:

- ❖ Throughout the process, participants share insights and learnings with each other.
- ❖ Teachers learn from student perspectives, and students gain a deeper understanding of the challenges teachers face.

Community Involvement:

- ❖ The collaborative approach extends beyond the immediate participants to involve parents, fostering a broader community engagement.

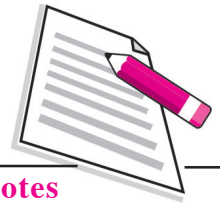
Through this collaborative action research process, stakeholders work together, leveraging their unique insights and experiences to create a more engaging and effective learning environment. The iterative nature of action research ensures that the collaborative efforts lead to continuous improvement and positive outcomes for all involved.

- **Action-Oriented:** The main objective of collaborative action research is to generate actionable knowledge that can lead to positive changes or improvements in a specific context. It is not solely about gathering data and analyzing it but also about implementing the findings to bring about practical and meaningful change.
- **Cyclical Process:** Collaborative action research typically follows a cyclical

process that involves multiple phases, such as problem identification, data collection, analysis, action planning, implementation, evaluation, and reflection. This cyclical approach allows for continuous learning and improvement throughout the research process.

Let's consider an action research project in an educational setting that focuses on improving student performance in mathematics. The cyclical nature of action research is demonstrated through the following stages:

1. **Identifying the Issue:** Teachers notice a decline in students' understanding of certain mathematical concepts, leading to lower performance in assessments.
2. **Collaborative Planning:** Teachers, along with educational experts and possibly parents, form a collaborative team to plan interventions. They decide to incorporate interactive activities and technology-based learning to make the subject more engaging.
3. **Implementation:** The planned interventions are put into practice. Teachers integrate interactive activities into their lessons and introduce educational apps to supplement traditional teaching methods.
4. **Data Collection:** Throughout the implementation, teachers collect data on student performance, engagement levels, and feedback on the new teaching methods. This may involve regular assessments, observations, and student surveys.
5. **Analysis and Reflection:** The collected data is analyzed to assess the impact of the interventions. The collaborative team reflects on the outcomes, discussing what aspects were effective and where improvements can be made. This reflection is crucial in refining the strategies.
6. **Adjustments and Re-Planning:** Based on the analysis and reflections, adjustments are made to the teaching strategies. This could involve modifying specific activities, adapting technology tools, or addressing any unforeseen challenges that emerged during the implementation.
7. **Re-Implementation:** The refined strategies are reintroduced in the classroom. The cycle continues as teachers observe, collect data, and reflect on the evolving dynamics of student learning.
8. **Continuous Improvement:** Action research in the educational setting is an ongoing process, with each cycle contributing to continuous improvement. As teachers iterate through planning, implementation, reflection, and adjustment,



Action Research, Innovation and Best Practices



Notes

the teaching methods evolve to better suit the learning needs of students.

This cyclical process ensures that the educational interventions are responsive to the changing dynamics of the classroom. It allows for continuous refinement and adaptation, promoting a dynamic and responsive approach to improving student outcomes in mathematics or any other subject.

- **Empowerment:** One of the underlying principles of collaborative action research is to empower the participants by involving them in the decision-making process, valuing their experiences and knowledge, and promoting a sense of ownership over the research outcomes.
- **Contextualized Solutions:** Since the research is conducted within the specific context or setting in which the changes are desired, the solutions generated are more likely to be relevant and applicable to that particular context.

“Contextualized solution” in action research refers to the practice of tailoring interventions and strategies to the specific context or environment in which the research is conducted. Instead of applying generic solutions, action research emphasizes the importance of understanding and addressing the unique circumstances, challenges, and dynamics of the particular setting.

Example: Enhancing Parental Involvement in a School Setting

1. **Identifying the Issue:** In a school setting, teachers and school heads notice a lack of parental involvement in students’ education, which they believe is affecting academic performance.
2. **Contextualized Solution:** Rather than adopting a one-size-fits-all approach, the action research team recognizes the need for a contextualized solution. They conduct surveys and interviews to understand the specific reasons behind low parental involvement in their school.
3. **Planning and Implementation:** Based on the data collected, the team identifies that working parents face time constraints. They develop a contextualized solution by implementing evening workshops and online resources to accommodate diverse schedules.
4. **Data Collection:** The team collects data during and after the implementation of the evening workshops and online resources. They gather feedback from parents, monitor attendance, and assess any changes in students’ academic performance.

5. **Analysis and Reflection:** The team analyzes the collected data within the context of their school. They reflect on the effectiveness of the evening workshops and online resources, considering factors such as community dynamics, cultural nuances, and the availability of technology.
6. **Adjustments and Re-Planning:** If the data indicates areas for improvement, the team adjusts their approach accordingly. For instance, they might discover that some parents prefer face-to-face interactions, leading to a refinement of the contextualized solution.
7. **Re-Implementation:** The refined strategies are reintroduced, and the team continues to collect data. The iterative process ensures that the solution aligns with the specific needs and conditions of the school environment.
8. **Continuous Improvement:** The contextualized solution is part of a continuous improvement cycle. As the action research team gains insights from each iteration, they tailor their approach further, addressing unique contextual factors to enhance parental involvement in a way that suits the specific school environment.

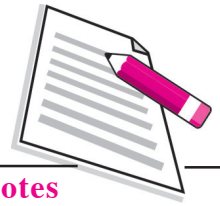
In summary, the feature of a contextualized solution in action research highlights the importance of adapting interventions to the specific context, ensuring that solutions are meaningful and effective within the unique circumstances of the research setting.

- **Reflexivity:** Collaborative action researchers often engage in self-reflection and reflexivity, acknowledging their own biases and positions of power in the research process. It involves acknowledging and examining each participant's perspectives, biases, and influence on the research, fostering a shared understanding of the role each person plays in shaping the outcomes. This feature promotes transparency, open communication, and a collective commitment to reflexive practice within the collaborative research team. This helps maintain ethical integrity and fosters trust among the participants.

Example: Enhancing Inclusive Practices in a School Setting

1. **Identifying the Issue:** A collaborative action research team in a school setting aims to improve inclusive practices for students with diverse learning needs.
2. **Reflexivity in Collaborative Planning:** The team, consisting of teachers, special education professionals, administrators, and parents, engages in reflexivity during the planning stage. Each participant reflects on their own beliefs, assumptions, and experiences related to inclusive education. They openly share these reflections within the group.

Action Research, Innovation and Best Practices



Notes

Action Research, Innovation and Best Practices



Notes

3. **Implementation and Data Collection:** As the team implements inclusive strategies, continuous reflection takes place. Teachers observe classroom dynamics, special education professionals assess individual student progress, administrators consider the impact on the overall school culture, and parents reflect on their involvement.
4. **Analysis and Collective Reflexivity:** During the analysis phase, the collaborative team comes together for collective reflexivity. They discuss how their varied perspectives may have influenced the observed outcomes. Teachers reflect on their teaching practices, special education professionals consider the effectiveness of support services, administrators assess the overall school climate, and parents share insights about their experiences.
5. **Adjustments and Re-Planning:** Based on the collective reflexivity, the team identifies areas where their assumptions or biases may have impacted the outcomes. They collaboratively adjust their strategies, considering a more holistic approach to inclusive practices that address the diverse needs of all stakeholders.
6. **Re-Implementation with Enhanced Collective Awareness:** The refined strategies are reintroduced, this time with an enhanced awareness of the collective influence of each participant. Teachers, special education professionals, administrators, and parents work collaboratively to ensure that their shared understanding of inclusivity guides the implementation.
7. **Ongoing Collective Reflexivity for Sustainable Improvement:** Reflexivity becomes a continuous practice within the collaborative team. Regular meetings involve ongoing reflection on the evolving dynamics, challenges, and successes. The collective reflexivity contributes to a shared responsibility for sustaining and improving inclusive practices in the long term.

In this example, reflexivity in collaborative action research ensures that all participants are actively aware of their perspectives and biases. This collective self-awareness enriches the collaborative process, fostering a more inclusive and dynamic approach to addressing the complex challenges associated with inclusive education.

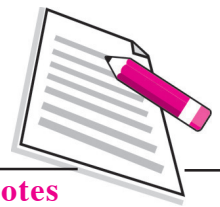
Collaborative action research is particularly beneficial in complex and dynamic settings where multiple perspectives and diverse expertise are required to address the challenges effectively. By involving various stakeholders, it aims to bridge the gap between research and practice, promoting more meaningful and sustainable changes.

Importance of Collaborative Action Research

Collaborative action research holds significant importance for several reasons, making it a valuable and effective approach to addressing complex issues and driving positive change. Some of the key reasons for its importance include:

- 1. Real-World Relevance:** Collaborative action research is rooted in real-world contexts, as it involves the active participation of stakeholders who experience the challenges firsthand. By engaging those directly affected by the issues, the research is more likely to focus on relevant problems and generate practical solutions.
- 2. Stakeholder Empowerment:** Involving stakeholders in the research process empowers them to have a voice and agency in decision-making. This empowerment fosters a sense of ownership, commitment, and responsibility, leading to a higher likelihood of successful implementation and sustainability of the proposed changes.
- 3. Contextual Understanding:** Collaborative action research delves into the specific context in which the research is conducted. This contextual understanding allows for a deeper appreciation of the unique challenges, resources, and cultural nuances, leading to more tailored and effective interventions.
- 4. Bridging Theory and Practice:** By collaborating with practitioners and stakeholders, action researchers bridge the gap between theory and practice. The knowledge generated is more likely to be translated into actionable strategies that can be applied in real-life settings, enhancing the practical impact of the research.
- 5. Continuous Learning and Improvement:** The cyclical nature of collaborative action research enables ongoing learning and improvement. Through multiple cycles of data collection, analysis, action, and reflection, researchers can refine their strategies, learn from their experiences, and adjust their approaches as needed to achieve better outcomes.
- 6. Innovation and Creativity:** Collaboration brings together diverse perspectives, knowledge, and expertise. This diversity sparks creativity and fosters innovation, allowing for the development of unique and multidimensional solutions to complex problems.
- 7. Ethical Considerations:** Collaborative action research is built on principles of ethical research, as it involves respecting the rights and dignity of participants, ensuring their informed consent, and prioritizing the well-being of the community. This commitment to ethical conduct enhances the credibility and trustworthiness of the research.

Action Research, Innovation and Best Practices



Notes



8. **Building Partnerships:** Collaborative action research often creates and strengthens partnerships between researchers, practitioners, and community members. These partnerships can lead to enduring collaborations that extend beyond the research project, promoting sustainable change and ongoing improvement.
9. **Social Transformation:** Since collaborative action research focuses on addressing real-world challenges and promoting positive change, it has the potential to contribute to broader social transformation. By targeting issues related to equity, social justice, and community development, collaborative action research can help create more inclusive and just societies.

Overall, collaborative action research serves as a powerful tool to engage communities, address complex problems, and foster positive social change through a participatory, inclusive, and contextually grounded approach.

1.10 LIMITATION OF ACTION RESEARCH

While action research is a valuable approach for addressing practical problems and promoting positive change, it is important to be aware of its limitations. Here are some common limitations associated with action research:

- **Generalizability:** The findings of action research are often context-specific, making it challenging to generalize the results to broader settings. The focus on specific situations limits the external validity of the research.
- **Subjectivity and Bias:** Action research relies heavily on the perspectives and experiences of participants, which can introduce subjectivity and bias into the findings. Researchers and participants may have preconceived notions that influence the interpretation of results.
- **Resource Intensive:** Conducting action research requires time, effort, and resources. The need for ongoing cycles of planning, implementation, and reflection can be demanding, making it challenging for individuals or organizations with limited resources.
- **Lack of Objectivity:** The close involvement of researchers in the research context can compromise objectivity. The personal investment in the issue being studied may lead to a lack of distance, potentially influencing the interpretation of data.
- **Ethical Considerations:** Ethical issues may arise, especially when the research

involves interventions that could have unintended consequences for participants. Balancing the desire for positive change with ethical considerations requires careful navigation.

- **Limited Control over External Factors:** External factors, such as changes in policies or economic conditions, may impact the outcomes of the research. Researchers have limited control over these external influences, which can affect the reliability of findings.
- **Resistance to Change:** Implementing changes based on action research findings may face resistance from stakeholders. Individuals or organizations may be hesitant to adopt new practices, hindering the effectiveness of the intervention.
- **Skill and Training Requirements:** Effective action research requires skills in research design, data analysis, and facilitation of collaborative processes. Lack of training in these areas can affect the quality of the research and the successful implementation of interventions.
- **Longer Timeframes:** Achieving meaningful and sustainable change through action research often takes time. Organizations or individuals seeking quick solutions to pressing issues may find the gradual nature of action research to be a limitation.
- **Limited Availability of Resources:** In some cases, there may be limited access to necessary resources, such as technology, funding, or expertise. This can hinder the ability to implement and sustain interventions identified through action research.

Despite these limitations, action research remains a powerful tool for addressing local issues, promoting collaborative problem-solving, and fostering continuous improvement. Researchers and practitioners should be mindful of these limitations and consider them when designing and interpreting action research projects.

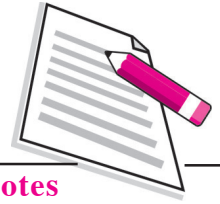
Suggested Practical Activities

- How can you enhance students' engagement in the high institution setting through action research?

SUMMARY

Conducting research in the classroom is extremely beneficial to the advancement of teaching and learning. Action research is a process of systematic inquiry that seeks to improve social issues affecting the lives of everyday people (Bogdan & Bilken, 1992; Lewin, 1938; 1946; Stringer, 2008). Action research is an important area for teachers.

Action Research, Innovation and Best Practices



Notes



Notes

It is seen as a significant vehicle to empower teachers and also acts as a tool for the reflection of his or her own practices. Teachers can use action research to reflect on what they want to improve, investigate what others are doing in that field, and experiment with practice in a controlled setting.



INTEXT QUESTIONS 1.2

1. What is a common challenge associated with the generalizability of action research findings?
 - a) Context-specificity
 - b) Lack of participant involvement
 - c) Objective interpretation
 - d) Personal bias
2. Which of the following research is cyclic in nature?
 - a) Fundamental research
 - b) Applied research
 - c) Evaluation Research
 - d) Action Research
3. What is a potential limitation of action research in terms of resources?
 - a) Objective interpretation
 - b) Ethical considerations
 - c) Resource intensity
 - d) Lack of control over external factors



WHAT YOU HAVE LEARNT

In this lesson, you have learned about action research and its importance in Institutional Leadership and Management. Institution Leaders may use action research to obtain knowledge and skills in research methodologies and applications, as well as become more aware of the alternatives and possibilities for change.

Institution Leaders who engage in action research become more critical and introspective about their own practice. It fosters a scientific viewpoint in teachers, inspectors, administrators, and managers, among others, for the advancement of educational institutions in the field of Institutional Leadership and Management.



TERMINAL QUESTIONS

1. Action research is not only useful for teachers but also for principals, managers, and other administrators to discuss and explain with the help of suitable examples.
2. What is the concept of Action Research? Describe the objectives and scope of Action research.

3. Discuss the benefits of action research to Institution leaders.
4. What are the characteristics of Action Research?
5. How does action research help to improve the institution?
6. What should an Institution leader do to solve a specific problem that arises throughout the teaching-learning process?

SUGGESTED PRACTICAL ACTIVITIES

1. Analyze the Importance of Action Research in the field of Institutional Leadership and Management.
2. Explain the limitations of Action Research with the suitable examples.
3. Examine the role played by the Researcher in Action Research.



ANSWERS TO INTEXT QUESTIONS

1.1

1. b) Study leads directly to action
2. c) Improve processes
3. b) Cyclical process involving planning, acting, observing, and reflecting
4. c) Active engagement of practitioners in the research process

1.2

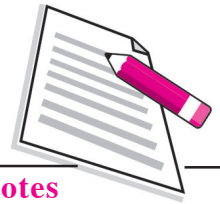
1. a) Context-specificity
2. d) Action Research
3. c) Resource intensity



LEARNING OUTCOMES

After reading this lesson, you are able to:

- Explain the Meaning and Characteristics of Action Research
- Recall and explain the Concept, Scope, and use of Action Research.



Action Research, Innovation and Best Practices



Notes

REFERENCES

- Burns, A. (2000). Facilitating collaborative action research: Some insights from the AMEP. *Prospect*, 15(3), 23–34.
- Burns, A. (2010). *Doing action research in English language teaching: A guide for practitioners*. New York: Routledge.
- Burns, A. (2011). Action research in the field of second language teaching and learning. In Hinkel, E. (ed.), *Handbook of research in second language teaching and learning* (Vol. 2, pp. 237–253). New York: Routledge.
- David R. Thomas and Ian D. Hodges, *Designing and managing your research project core knowledge for social and health researchers*, London: Sage, 2010
- Edwards, E., Burns, A. (2016a). Language teacher action research: Achieving sustainability: *ELT Journal*, 70(1), 6–15.
- Hine, G. S. C. (guest ed.) (2013). The importance of action research in teacher education programs [Special issue]. *Issues in Educational Research*, 23(2).
- McNiff (2002) *Action research for professional development: Concise advice for new action researchers*. <http://www.jeanmcniff.com/booklet1.html>
- Paltridge, B., & Phakiti, A. (eds.) (2015). *Research methods in applied linguistics*. London: Bloomsbury.
- Rajuan, M. (2015). Practice and principles of pre-service action research. In Borg, S. & Santiago-Sanchez, H. (eds.), *International perspectives on teacher research* (pp. 139–151). Basingstoke: Palgrave Macmillan.
- Somekh, B. (2003) Theory and passion in action research. *Educational Action Research* 11(2) 247-264.
- Somekh, B., & Zeichner, K. (2009). Action research for educational reform: Remodelling action research theories and practices in local contexts. *Educational Action Research*, 17(1), 5–21.
- Yuan, R. E., & Lee, I. (2015). Action research facilitated by university–institution collaboration. *ELT Journal*, 69(1), 1–10.



2

METHODOLOGY OF ACTION RESEARCH

2.0 INTRODUCTION

The methodology is the heart of action research, guiding researchers and practitioners through a systematic process of inquiry, intervention, reflection, and collaboration. Rooted in a desire to bring about real-world change, action research goes beyond traditional modes of inquiry to actively engage stakeholders in collaborative problem-solving and meaningful transformation. This chapter explores the comprehensive methodology of action research, emphasizing its cyclic nature, participatory approach, and steps involved in conducting successful action research projects.

Let's consider an action research example in the context of a secondary school aiming to improve student engagement.

- **Identifying the Problem:**
 - ❖ **Issue:** High absenteeism and lack of enthusiasm among students.
 - ❖ **Observation:** Data shows an increase in absenteeism and a decline in overall participation.
- **Planning:**
 - ❖ **Action:** Introduce a weekly interactive discussion session during one class period.
 - ❖ **Rationale:** Encourages student participation, provides a platform for open dialogue, and can uncover underlying issues.
- **Action:**
 - ❖ **Implementation:** Conduct the weekly discussion sessions for a month.

Action Research, Innovation and Best Practices



Notes

- ❖ **Data Collection:** Track attendance, note the level of student involvement, and gather feedback through surveys.
- **Observation:**
 - ❖ **Results:** Attendance slightly improves, and initial feedback suggests increased interest.
 - ❖ **Reflection:** Realize that certain topics generated more engagement.
- **Planning (Adjustment):**
 - ❖ **Action:** Focus on the popular topics, introduce multimedia elements, and extend session time.
 - ❖ **Rationale:** Building on what worked well to further enhance engagement.
- **Action (Adjusted Implementation):**
 - ❖ **Implementation:** Modify the sessions based on the new plan for the next month.
 - ❖ **Data Collection:** Continue tracking attendance and soliciting feedback.
- **Observation:**
 - ❖ **Results:** Significant improvement in attendance and positive feedback on the adjusted sessions.
 - ❖ **Reflection:** Recognize the importance of adaptability in maintaining engagement.
- **Planning (Sustainability):**
 - ❖ **Action:** Institutionalize the interactive sessions as a regular part of the curriculum.
 - ❖ **Rationale:** Ensure a sustained positive impact on student engagement.
- **Action (Sustained Implementation):**
 - ❖ **Implementation:** Integrate the interactive sessions into the school's ongoing schedule.
 - ❖ **Data Collection:** Monitor attendance and gather feedback periodically.
- **Observation:**
 - ❖ **Results:** Continued positive trends in attendance and sustained student interest.

- ❖ **Reflection:** Acknowledge the success of the intervention and consider further improvements.

This iterative process demonstrates the cyclical nature of action research, emphasizing continuous improvement based on real-world observations and feedback. The adjustments made during the process ensure that the approach remains responsive to the evolving needs of the students and the school environment.



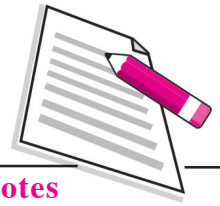
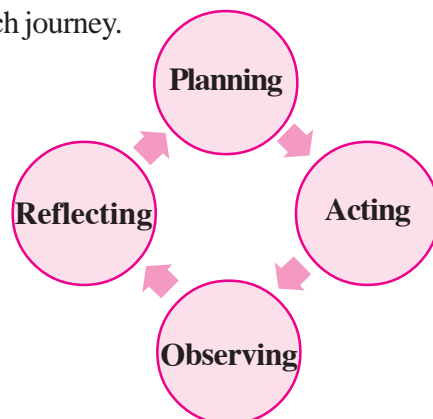
2.1 OBJECTIVES

After reading this lesson, you will be able to:

- Recall and articulate research methods and procedures in daily tasks.
- Explain the key steps in action research.
- Describe the process of action research.
- Elaborate and use the research methods and procedures in addressing issues in your day-to-day functions.
- Analyze the general problems identified and arrive at a specific/workable/pin-pointed problem for action research.
- Execute the steps and methodology of action research in a practical setting.
- Develop strategies for implementing action research based on identified problems.

2.2 THE CYCLICAL NATURE OF ACTION RESEARCH

Action research is characterized by its cyclical or spiral process. It involves a series of iterative cycles, where each cycle consists of distinct phases: planning, acting, observing, and reflecting. These cycles allow for ongoing learning, adaptation, and refinement throughout the research journey.



Action Research, Innovation and Best Practices



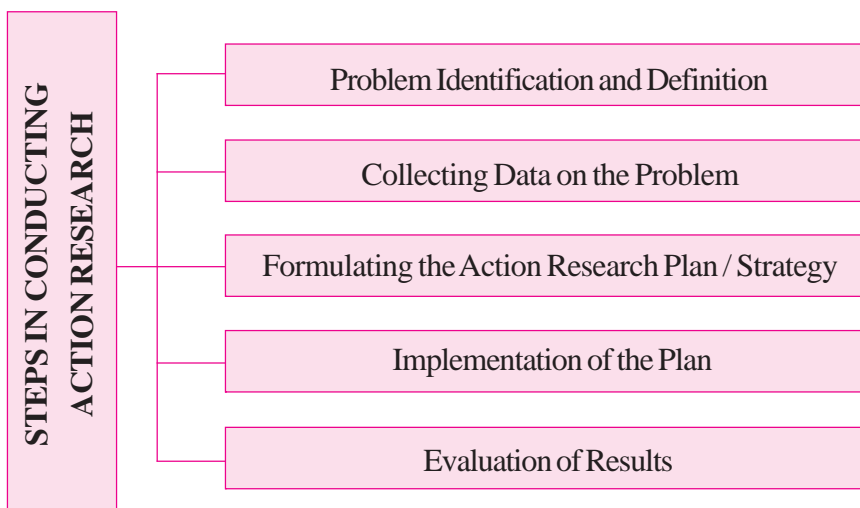
Notes

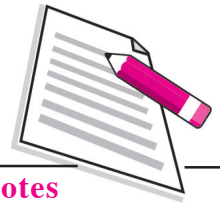
- **Planning:** This phase involves identifying the problem or issue to be addressed, engaging stakeholders, and formulating research questions. Researchers plan the research design, data collection methods, and intervention strategies.
- **Acting:** In this phase, the planned interventions are implemented. Researchers and stakeholders collaboratively execute the action plan, applying the proposed solutions to address the identified problem.
- **Observing:** During implementation, data is collected through various methods such as observations, interviews, surveys, and document analysis. This data provides insights into the effects of the interventions and helps assess progress.
- **Reflecting:** Researchers and stakeholders analyze the collected data, reflecting on the outcomes of the interventions. This reflective process informs the evaluation of the effectiveness of the interventions and guides adjustments for the next cycle.

The methodology of action research involves a systematic and iterative process of inquiry, reflection, and intervention to address practical issues and bring about positive change in a specific context. It emphasizes collaboration, participation, and the integration of theory and practice.

2.3 STEPS IN CONDUCTING ACTION RESEARCH

It is clear from the above points that action research is focused on immediate application, not on the development of theory or general application. It places its emphasis on a problem here and now in a specific local setting. But it does apply scientific thinking and methods to solve real-life problems of immediate concern using the following steps in a systematic manner:





Let's consider an action research project in a high school classroom aimed at enhancing student participation during virtual learning:

1. **Identifying the Problem:**
 - ❖ **Issue:** Decreased student participation in virtual classes.
2. **Collecting data on the problem:**
 - ❖ Low engagement during discussions, minimal use of video cameras, and limited interaction in online forums.
3. **Formulating the action research plan/ Strategy:**
 - ❖ **Action:** Implement a variety of interactive strategies to encourage participation.
 - ❖ **Rationale:** Diverse methods can cater to different learning preferences and boost engagement.
4. **Implementation of the Plan:**
 - ❖ **Implementation:** Introduce weekly virtual breakout sessions, incorporate polls and quizzes, and encourage students to share their perspectives through discussion forums.
5. **Evaluation of the results:**
 - ❖ **Results:** Notice an initial increase in participation, but some students still hesitate to actively contribute.
 - ❖ **Reflection:** Realize the need to address potential barriers to participation. Acknowledge the success of the intervention and consider sharing insights with colleagues.

This action research cycle demonstrates the practical steps taken to identify, address, and sustain improvements in a specific issue within a classroom setting, emphasizing the adaptability and responsiveness inherent in the action research process.

2.3.1 Problem Identification and Definition

The identification of a problem is a crucial step in the action research process. A well-defined problem provides a clear focus and direction for the research, guiding the subsequent phases of planning, intervention, data collection, analysis, and reflection. Here's a detailed guide on how to identify a problem in action research:

1. **Engage Stakeholders:** Involve relevant stakeholders, such as practitioners, (Specifically like School Head or principal), community members, or experts,

Action Research, Innovation and Best Practices



Notes

in the problem identification process. Their input and perspectives will provide a comprehensive understanding of the issue and ensure that the identified problem is relevant and meaningful.

2. **Understand the Context:** Thoroughly grasp the context in which the research will take place. Consider the larger social, cultural, economic, and environmental factors that may contribute to the problem. Understanding the context will help in framing the problem accurately.
3. **Gather Information:** Conduct a preliminary review of existing literature, research, reports, and data related to the context and potential issues. This will help you identify gaps, areas of concern, and opportunities for improvement.
4. **Define the Problem:** in this step, we need to Draft a clear and concise problem statement. The problem statement should:
 - ❖ Clearly describe the issue you want to address.
 - ❖ Specify the context in which the problem exists.
 - ❖ Highlight why the problem is important and its potential impact.
 - ❖ Avoid being too broad or too narrow -strike a balance to ensure that the problem is manageable and focused.
5. **Consult with Experts:** Consult with individuals who have expertise in the field related to the problem. Their insights can provide valuable perspectives on the nature and scope of the issue.
6. **Consider Multiple Perspectives:** Engage in discussions with stakeholders to understand different viewpoints on the problem. Different stakeholders might have unique insights based on their roles, experiences, and knowledge.
7. **Test the Problem Statement:** Present the problem statement to stakeholders and seek their feedback. Ensure that the problem statement accurately captures their concerns and aligns with their understanding.
8. **Prioritize and Justify:** If there are multiple issues identified, prioritize them based on their significance, feasibility, and potential for positive impact. Justify why the selected problem is worth addressing and how it aligns with the goals of action research.
9. **Consider Feasibility:** Evaluate the feasibility of addressing the identified problem within the resources, time frame, and scope of the action research project. Ensure that the problem is realistic and achievable.

10. **Refine the Problem Statement:** Based on the feedback received and your own analysis, refine the problem statement as needed. Ensure that it accurately reflects the core issue and provides a clear direction for the research process.
11. **Document the Problem:** Document the problem statement, along with the context, rationale, and insights gathered during the identification process. This documentation will serve as a reference throughout the action research project.
12. **Seek Ethical Approval:** If applicable, seek ethical approval from relevant authorities or institutions to ensure that the research is conducted ethically and responsibly.

Ethical approval in problem identification for action research is essential to protect participants, uphold ethical standards, and ensure that the research is conducted in a manner that respects the rights and well-being of all involved stakeholders. It necessitates obtaining informed consent from participants. This ensures that individuals are aware of the research's purpose, procedures, potential risks, and their right to withdraw without facing negative consequences.

Good and Scates have suggested the following criteria for the identification of action research problems:

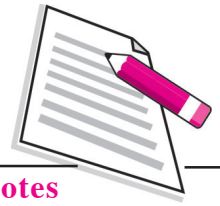
- Novelty and avoidance of unnecessary duplication of the problem
- Availability of data and method
- Importance for the field represented and implementation.
- Training and personal qualifications of the practitioners.
- Interest, intellectual curiosity, and drive of the practitioners.
- Sponsorship and administrative cooperation.
- Special equipment and working conditions

The process of identifying a problem in action research requires thorough research, active engagement with stakeholders, and critical thinking. A well-defined problem sets the stage for a successful action research project by guiding the subsequent steps toward generating meaningful insights and implementing effective solutions.

Let's go through the steps of problem identification in action research within a school setting:

1. **Observation:**

- ❖ **General Issue:** Decreased performance of teachers in schools.



Action Research, Innovation and Best Practices



Notes

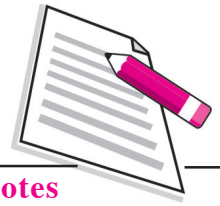
- ❖ **Observation:** Analysis of recent assessment results reveals a consistent decline in teacher performance.
2. **Preliminary Data Collection:**
 - ❖ **Action:** Collect and review recent performance appraisal scores of teachers.
 - ❖ **Findings:** Identify a common weakness among teachers, leading to overall poor performance.
3. **Stakeholder Consultation:**
 - ❖ **Action:** Consult with school heads, teachers and students on the observed decline.
 - ❖ **Feedback:** Stakeholders report challenges in conveying the declined teacher performance and parents highlight concerns about the issue.
4. **Define the Specific Problem:**
 - ❖ **Action:** Synthesize observations and feedback.
 - ❖ **Specific Problem:** Difficulty in understanding the nature of teacher's roles and responsibility
5. **Research Literature Review:**
 - ❖ **Action:** Conduct a literature review on effective teacher performance.
 - ❖ **Findings:** Discover that interactive and visual feedback methods are often successful in improving teacher performance.
6. **Formulate Problem Statement:**
 - ❖ **Action:** Formulate a clear problem statement.
 - ❖ **Problem Statement:** "There is a significant challenge in school teachers' understanding and application of their roles and responsibilities, leading to decreased performance."
7. **Establish Research Questions:**
 - ❖ **Action:** Develop specific research questions.
 - ❖ **Research Questions:**
 - ❖ "Which specific roles/tasks are posing challenges for teachers?"
 - ❖ "What feedback methods have proven effective in improving teachers understanding of their roles and responsibilities?"
8. **Justify the Importance:**
 - ❖ **Action:** Explain the significance of addressing the identified problem.

- ❖ Importance Justification: Addressing this issue is crucial for laying a strong foundation in the teaching learning process.
- 9. Align with School Goals:**
- ❖ **Action:** Ensure the identified problem aligns with the school's educational objectives.
 - ❖ **Alignment:** Improving teacher performance is in line with the school's goal of providing a comprehensive and effective learning environment.
- 10. Ethical Considerations:**
- ❖ **Action:** Consider potential ethical implications.
 - ❖ **Ethical Consideration:** Ensure that the research respects the confidentiality and well-being of teachers, obtaining proper consent and following ethical guidelines.

By following these steps, the school can systematically identify a specific problem related to teacher performance, laying the groundwork for action research focused on implementing targeted interventions to address the identified challenges.

Similarly, let's apply the steps of problem identification in action research within an Accredited Vocational Institute:

- 1. Observation:** Declining job placement rates for graduates of a specific vocational program. Analysis of recent graduate surveys and industry feedback indicates a trend of graduates struggling to secure employment in their field of study.
- 2. Preliminary Data Collection:** Gather and review graduate employment data, alumni feedback, and employer satisfaction surveys. Notice a consistent pattern of graduates facing challenges in matching their vocational training with industry demands.
- 3. Stakeholder Consultation:** Engage with program instructors, current students, alumni, and industry partners to understand perspectives on the employment issue. Instructors highlight potential mismatches between program curriculum and industry requirements, alumni express frustration with job search outcomes, and industry partners identify specific skill gaps in graduates.
- 4. Define the Specific Problem:** Synthesize observations and feedback. Mismatch between the vocational program's curriculum and industry demands leads to decreased job placement rates for graduates.
- 5. Research Literature Review:** Conduct a literature review on aligning vocational education with industry needs. Discover that programs incorporating



Action Research, Innovation and Best Practices



Notes

real-world experience, industry partnerships, and up-to-date curriculum tend to produce graduates with higher job placement rates.

6. **Formulate Problem Statement:** Formulate a clear problem statement.
Problem Statement- "There is a significant challenge in aligning the curriculum of the vocational program with industry demands, resulting in decreased job placement rates for graduates."
7. **Establish Research Questions:** Develop specific research questions.
For example- "Which specific skills or knowledge areas are most valued by employers in this industry?"
"How can the vocational program curriculum be revised or enhanced to better meet industry needs?"
8. **Justify the Importance:** Explain the significance of addressing the identified problem. Addressing this issue is crucial for ensuring that graduates are equipped with the skills and knowledge needed to succeed in the workforce, enhancing the reputation and effectiveness of the vocational institute.
9. **Align with Institute Goals:** Ensure the identified problem aligns with the institute's educational objectives. Enhancing job placement rates for graduates is consistent with the institute's mission of providing quality vocational education and preparing students for successful careers.
10. **Ethical Considerations:** Consider potential ethical implications. Ensure that the research respects the confidentiality and well-being of stakeholders, obtaining informed consent and following ethical guidelines throughout the research process.

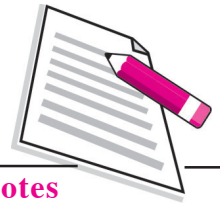
By following these steps, the vocational institute can systematically identify a specific problem related to job placement rates, laying the groundwork for action research aimed at improving the alignment between the program's curriculum and industry needs.

2.3.2 Collecting Data on the Problem

Collecting data in action research is a critical phase that involves gathering relevant information to better understand the identified problem, evaluate the effectiveness of interventions, and inform decision-making. The data collected provides insights, evidence, and context for the entire research process. Here's a comprehensive guide to collecting data in action research:

1. **Select Appropriate Data Collection Methods:** Choose data collection methods that align with the research questions, problem statement, and goals of your action research project. Common methods include:

- ❖ **Surveys:** Structured questionnaires administered to participants to gather quantitative data.
 - ❖ **Interviews:** Semi-structured or structured interviews to gather qualitative insights and personal experiences.
 - ❖ **Observations:** Systematic observations of behavior, interactions, or processes in the research context.
 - ❖ **Focus Groups:** Group discussions to explore opinions, experiences, and perceptions among participants.
 - ❖ **Document Analysis:** Review and analysis of documents, records, or artifacts relevant to the research problem.
2. **Develop Data Collection Instruments:** For surveys, interviews, and focus groups, design well-structured and relevant questions that address the research questions. Ensure clarity, avoid biases, and pilot-test the instruments before full implementation.
 3. **Obtain Informed Consent:** Prior to data collection, obtain informed consent from participants. Explain the purpose of the research, their role, potential risks, and benefits, and their rights as participants.
 4. **Prepare for Data Collection:**
 - ❖ Train data collectors, if applicable, in order to ensure consistency and reliability in data collection.
 - ❖ Schedule data collection sessions and allocate resources, such as interview rooms, recording equipment, and survey materials.
 - ❖ Ensure ethical considerations are maintained, including privacy, confidentiality, and anonymity.
 5. **Conduct Data Collection:** Administer surveys, conduct interviews, facilitate focus groups, or carry out observations as planned and take detailed notes, audio-record interviews, or video-record observations, ensuring accurate and comprehensive data capture.
 6. **Data Validation, Verification, and Management:** Double-check the accuracy and completeness of collected data. Verify any unclear or ambiguous responses during interviews or surveys. If applicable, transfer collected data into a digital format for analysis. Organize and label data files systematically for easy retrieval.
 7. **Maintain Reflexivity:** Maintain reflexivity by recording your own reflections,



Action Research, Innovation and Best Practices



Notes

biases, and observations as a researcher. This self-awareness enhances the credibility of the research.

8. **Monitor Data Collection Process:** Regularly monitor the data collection process to ensure that data quality is maintained, ethical guidelines are followed, and any emerging issues are addressed promptly.
9. **Archive and Secure Data:** After data collection, ensure secure storage of physical documents and digital files. Maintain proper documentation to track the location and organization of your data.
10. **Data Preprocessing:** Clean and prepare the collected data for analysis. This may involve organizing, coding, categorizing, or structuring the data.
11. **Data Analysis:** Proceed to analyze the data using appropriate methods based on the research questions and the type of data collected. This phase will lead to insights, patterns, and conclusions that address the research problem.

The data collection phase of action research requires careful planning, attention to ethical considerations, and a systematic approach to ensure the quality and reliability of the collected information. Effective data collection lays the foundation for meaningful analysis, interpretation, and the formulation of actionable recommendations.



INTEXT QUESTIONS 2.1

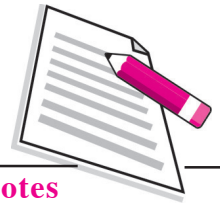
1. In action research, data is collected primarily through:
 - a) Surveys and questionnaires
 - b) Laboratory experiments
 - c) Historical documents
 - d) All of the above
2. Which type of knowledge is emphasized in action research?
 - a) Abstract and theoretical knowledge
 - b) Historical knowledge
 - c) Practical and context-specific knowledge
 - d) Speculative knowledge
3. The process of reflection in action research involves:
 - a) Ignoring personal biases and experiences
 - b) Critically analyzing and learning from experiences
 - c) Copying existing solutions from other contexts
 - d) Collecting data without any analysis

4. Which approach does action research often use to involve stakeholders in the research process?
 - a) Exclusion of stakeholders for objectivity
 - b) Limited involvement of stakeholders to maintain control
 - c) Collaborative and participatory approach
 - d) Involving stakeholders only in the data analysis phase

2.3.3 Formulating the Action Research Plan/ Strategy

Formulating an action research plan or strategy is a critical step that outlines how you will address the identified problem, implement interventions, collect data, and reflect on the outcomes. A well-designed action research plan provides a roadmap for your research process. Here's a comprehensive picture to help you formulate an effective action research plan:

1. **Define Clear Objectives:** Clearly state the objectives of your action research. What specific outcomes do you aim to achieve through this research? Your objectives should align with the problem statement and research questions.
2. **Select Intervention Strategies:** Based on your problem statement and analysis, determine the interventions or actions you plan to implement. These interventions should be directly linked to addressing the identified problem.
3. **Establish Implementation Steps:** Break down the interventions into specific steps that need to be taken. Create a timeline and allocate responsibilities to individuals or groups involved in the implementation.
4. **Engage Stakeholders:** Identify and involve relevant stakeholders who will participate in the action research process. Collaborative engagement ensures that various perspectives are considered and increases the chances of successful implementation.
5. **Allocate Resources:** Determine the resources required for each intervention step, including financial resources, personnel, equipment, materials, and facilities.
6. **Ethical Considerations:** Ensure that your plan adheres to ethical guidelines and safeguards the rights and well-being of participants. Obtain necessary approvals and permissions, especially if your interventions involve human subjects.
7. **Monitor and Evaluation:** Outline how you will monitor the progress of interventions and evaluate their effectiveness. Define key indicators or metrics that will help you assess the impact of your actions.



Action Research, Innovation and Best Practices



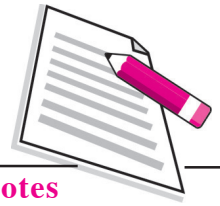
Notes

8. **Data Collection Strategy:** Specify the detail of the data collection methods you will use to gather information during and after the implementation of interventions. Specify who will collect the data, when, and how.
9. **Data Analysis Approach:** Describe the methods you will use to analyze the collected data. This may involve qualitative analysis techniques (**example**, thematic analysis) for interviews or focus groups, or quantitative analysis for survey data.
10. **Reflection and Feedback:** Plan for regular moments of reflection and feedback with stakeholders. This can include regular meetings, focus group discussions, or one-on-one interviews to assess progress, challenges, and successes.
11. **Adjustment and Flexibility:** Recognize the potential need for adjustments in your plan based on emerging insights and unexpected outcomes. Flexibility is key to responding effectively to changing circumstances.
12. **Communication and Reporting:** Outline how you will communicate progress, findings, and outcomes to stakeholders. This can include regular updates, reports, presentations, or workshops.
13. **Documentation and Archiving:** Detail how you will document each phase of the action research process, including data collection, interventions, reflections, and outcomes. Proper documentation ensures transparency and accountability. Create a timeline that outlines the start and end dates for each phase of the action research process. Define milestones and deadlines for specific tasks and activities.
14. **Risk Management:** Identify potential risks or challenges that may arise during the implementation of your action plan. Develop strategies to mitigate these risks and address any obstacles that may arise.
15. **Budget and Funding (if applicable):** If your action research requires financial resources, outline a budget that includes estimated costs for interventions, data collection, analysis, and reporting. Regularly assess the effectiveness of your interventions and strategies and make necessary adjustments.

An action research plan serves as a guidepost, helping you navigate through the complex process of addressing a real-world problem. A well-structured plan increases the likelihood of successful implementation, data collection, analysis, and reflection, leading to meaningful insights and positive change.

2.3.4 Implementation of the Plan

Implementing the action research plan is a crucial phase where you put your strategies and interventions into action to address the identified problem. This phase involves



executing the planned interventions, collecting data, monitoring progress, and making necessary adjustments. Here's a detailed guide on how to effectively implement the plan in action research:

- 1. Initiate Interventions:** Begin implementing the interventions or actions outlined in your action research plan. Follow the established steps and allocate responsibilities as planned. Foster open communication and collaboration among stakeholders involved in the implementation. Regularly engage with team members, participants, and relevant parties.
- 2. Allocate Resources:** Ensure that the necessary resources, such as funding, personnel, equipment, and materials, are available to support the implementation process. Monitor the timeline and milestones defined in your action research plan. Stay on track with the schedule to ensure timely implementation.
- 3. Data Collection:** Begin collecting data as per the data collection methods outlined in your plan. Capture both quantitative and qualitative data to measure the impact of interventions. (Limitation should be add)
- 4. Documentation:** Document the implementation process, including the activities undertaken, challenges faced, and any unexpected developments. Proper documentation ensures a comprehensive record of the intervention phase. Continuously monitor the progress and reflect on the outcomes, challenges, and initial observations. Engage in regular reflections with stakeholders.
- 5. Address Challenges:** Anticipate and address any challenges or obstacles that arise during implementation. Be prepared to adapt and make adjustments as needed. Seek feedback from participants, team members, and stakeholders. Their input can provide valuable insights and help refine the implementation process.
- 6. Data Validation:** Validate the accuracy and reliability of the collected data. Double-check for completeness and clarity to ensure the integrity of the data. As a researcher, engage in ongoing reflexivity. Reflect on your role, biases, and observations during the implementation process.
- 7. Maintain Flexibility:** Be flexible and responsive to unexpected outcomes, emerging insights, or changes in circumstances. Adapt your strategies as necessary.
- 8. Stay Ethical:** Ensure that ethical guidelines and principles are maintained throughout the implementation phase. Safeguard the rights and well-being of participants. Organize regular check-in meetings with stakeholders to review

Action Research, Innovation and Best Practices



Notes

progress, share updates, and address any concerns.

9. **Data Management:** Keep collected data well-organized and securely stored. Maintain clear records of data sources, collection methods, and any modifications made during the process. Empower your team members and collaborators to take ownership of their roles in the implementation process. Encourage their active participation and initiative.
10. **Be Adaptable:** Be willing to adjust interventions, strategies, or timelines based on the ongoing evaluation and feedback from stakeholders. Document any adjustments, modifications, or refinements made to the implementation plan. Record the rationale behind these changes.

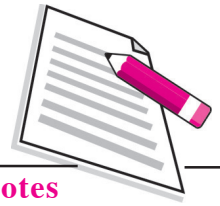
Collecting data on action plan implementation is a pivotal phase in the action research process, providing valuable insights into the effectiveness of the implemented strategies. This involves systematically gathering information on how the planned interventions are being executed in the real-world context.

This data collection phase typically involves a combination of quantitative and qualitative methods, including surveys, observations, interviews, and document analysis. Quantitative data may include measurable indicators such as participation rates, completion of tasks, or any predefined metrics, while qualitative data captures the nuanced aspects, such as stakeholders' perceptions, experiences, and any unexpected outcomes. This comprehensive approach ensures a holistic understanding of the implementation process, allowing researchers to identify successes, challenges, and areas for improvement before delving into the subsequent analysis phase. It also provides a basis for enhancing the validity and reliability of the findings, ultimately contributing to informed decision-making and refinement of the action plan.

The implementation phase of action research requires careful execution, collaboration, and flexibility. Regularly assess progress, gather data, and engage in reflection to ensure that your interventions are on track and contributing to meaningful change. Remember that the implementation process is iterative, and adjustments may be necessary based on emerging insights and feedback.

2.3.5 Evaluation of Results

Evaluating the results of action research is a vital step that involves analyzing the data collected, assessing the effectiveness of interventions, and reflecting on the outcomes. The evaluation phase provides insights into the impact of your actions, informs decision-making, and guides any necessary adjustments. Here's a comprehensive guide on



how to effectively evaluate results in action research:

1. **Define Evaluation Criteria:** Clearly articulate the criteria against which the success of the action plan will be measured. These criteria should align with the research questions and objectives established earlier in the process.
2. **Select Evaluation Methods:** Choose appropriate evaluation methods based on the nature of the research. Common methods include surveys, interviews, observations, document analysis, and quantitative assessments. A combination of both quantitative and qualitative data provides a comprehensive understanding.
3. **Develop Evaluation Instruments:** Design instruments, such as surveys or interview guides, to systematically collect data aligned with the defined criteria. Ensure that the instruments are clear, unbiased, and capable of capturing the intended information.
4. **Collect Data:** Implement the chosen evaluation methods to collect data on various aspects of the action plan implementation. Collect both quantitative data (numerical measures) and qualitative data (descriptive information) to ensure a comprehensive assessment.
5. **Organize and Analyze Data:** Systematically organize and analyze the collected data. Use statistical tools for quantitative data and thematic analysis or content analysis for qualitative data. Look for patterns, trends, and significant findings.
6. **Compare Results to Initial Objectives:** Compare the obtained results with the initial objectives and criteria set for the action plan. Assess whether the interventions have achieved the desired outcomes and whether any adjustments are needed.
7. **Identify Successes and Challenges:** Identify and document the successes and positive outcomes of the action plan, as well as any challenges or unexpected findings. This provides valuable insights for refining future strategies.
8. **Seek Stakeholder Feedback:** Gather feedback from key stakeholders involved in or impacted by the action plan. Understand their perspectives on the results and gain insights into the broader implications of the interventions.
9. **Reflect on Lessons Learned:** Reflect on the lessons learned throughout the action research process. Consider what worked well, what could be improved, and any unexpected insights that may inform future initiatives.
10. **Draw Conclusions and Recommendations:** Synthesize the findings and draw conclusions based on the evaluation results. Clearly articulate any recommendations for refining or adapting the action plan, addressing identified

Action Research, Innovation and Best Practices



Notes

challenges, and improving future implementation.

- 11. Communicate Results:** Communicate the evaluation results to relevant stakeholders, including those who participated in the research. Provide clear and concise summaries, highlighting key findings, successes, challenges, and recommendations.
- 12. Iterative Process for Improvement:** Recognize that the evaluation process is iterative, and its findings can inform ongoing cycles of action research. Use the insights gained to refine strategies, adjust interventions, and continue the improvement process.

Effective evaluation of results in action research is essential for understanding the impact of your interventions, making informed decisions, and contributing to positive change. Reflect on both the quantitative and qualitative dimensions of your findings and use your insights to guide future actions and improvements.

2.4 CONCLUSION

Throughout the entire methodology, collaboration, participation, and a commitment to ethical considerations remain essential. Action research aims to create meaningful change by integrating research and practice, ensuring that the outcomes are relevant, practical, and sustainable. The methodology of action research offers a powerful framework for generating knowledge, fostering collaboration, and driving transformative change. By actively involving stakeholders, valuing diverse perspectives, and continually reflecting on practice, action research bridges the gap between theory and application, making it a potent tool for addressing complex issues and creating meaningful impact. This chapter sets the stage for a deeper exploration of the intricacies of the action research process, as we delve into its various stages.



WHAT YOU HAVE LEARNT

Action research is an important area for practitioners in educational sector. It is seen as a significant vehicle to empower them and also act as a tool for the reflection of their own practices. Action research is a systematic process involving various steps from the identification of the problem to the conclusions and decision making.



TERMINAL QUESTIONS

1. How should the problem be identified in action research? Explain

2. Describe the process of Action Research with the help of suitable examples
3. In the context of Action Research, what do you mean by finding results and implementation of results? Describe

SUGGESTED PRACTICAL ACTIVITIES

- What steps should an institutional leader use to resolve a particular issue that arises throughout the teaching-learning process?
- How can student engagement and learning outcomes be improved in the classroom?
- How can teacher absenteeism be reduced and teacher performance is improved?
- In your opinion, what are some advantages of conducting action research by practitioners and what are some of the barriers they may face?
- List one or two examples of action research conducted in a classroom, school, or AVIs and other educational settings.
- List one or two examples in which a practitioner may encounter barriers to conducting action research in his or her own practice.



ANSWERS TO INTEXT QUESTIONS

2.1

1. d) All of the above
2. c) Practical and context-specific knowledge
3. b) Critically analyzing and learning from experiences
4. c) Collaborative and participatory approach



LEARNING OUTCOMES

After reading this lesson, you are able to:

- Generates knowledge around inquiry in practical educational contexts of action research
- Draw the conclusion of action research after the completion of the Action Research Process.
- Conduct Action Research on the basis of the various problems related to the teaching-learning environment.

Action Research, Innovation and Best Practices



Notes

Action Research, Innovation and Best Practices



Notes

REFERENCES

- Borg, S. (2017). Twelve tips for doing teacher research. University of Sydney Papers in TESOL, 12, 163-185.
- Coghlan, D., & Brannick, T. (2014). Doing action research in your own organization. Sage Publications.
- Goodnough, K. (2003) 'Facilitating action research in the context of science education; reflections of a university researcher', Educational Action Research, 11 (1): 41–63.
- Kemmis, S., & McTaggart, R. (2005). Participatory action research: Communicative action and the public sphere. In N. K. Denzin & Y. S. Lincoln (Eds.), The SAGE handbook of qualitative research (3rd ed., pp. 559-604). Sage Publications.
- McNiff, J. (2013). Action research: Principles and practice. Routledge.
- Peters, J. (2004) 'Teachers engaging in action research: Challenging some assumptions', Educational Action Research, 12 (4): 535–55.
- Reason, P., & Bradbury, H. (Eds.). (2001). Handbook of action research: Participative inquiry and practice. Sage Publications.
- Smith, R. & Rebolledo, P. (2018). A handbook for exploratory action research. London: British Council.



3

INNOVATIONS AND BEST PRACTICES IN EDUCATIONAL LEADERSHIP

3.0 INTRODUCTION

Research brings in innovation. An existing idea which is re-searched' or explored again in search of a new finding, accounts for innovation. Simply put, innovation refers to the process of establishing a 'new idea or new method to improve the quality of any existing product or service. It is an important tool for the sustainability of an institution, be it school, Higher Education Institutions (HEIs), or AVIs. We need innovation to bring social change and transformation as well. It gives us a fresh perspective to view the new developments in the field. Hence, we can say that innovations not only bring organizational change at the surface level but also introduce a deep cultural change. They inspire people to work towards a common goal yet making them contribute to the overall improvement through their individual creativity. In education, it is important to experiment with innovations which are inclusive, affordable, and excellent yet continually develop to meet the growing demands of the institution.

In this chapter we will discuss various aspects of innovations and what can be done at the individual level to bring innovative changes in the institution. Since innovation impacts all the aspects of an institution, it is a significant tool required to shape and reinvent the goals.

For example, in an educational context, say in school or a college, innovation in institutional transformation and improvement would also mean to redesign the curriculum and re-strategize the timetable. It needs to be creative enough so that it nurtures the creative abilities of the students and they focus on learning constructively. The teachers would feel inspired to teach the students in such a way that both teachers and students contribute to the process of knowledge construction. In present times, when we have

Action Research, Innovation and Best Practices



Notes

NEP 2020 and NCF for School Education 2023, our focus is getting closer to innovative practices in education that promote a better learning environment.

In this lesson, we will study about the concept and need of innovations and some of the best practices in the different aspects of educational leadership.



3.1 OBJECTIVES

After reading this lesson, you will be able to:

- Describe the meaning and concept of innovation.
- Explain the importance of innovations and best practices in educational leadership.
- Analyze the best practices undertaken for organizational development in educational institutions.

3.2 EDUCATIONAL LEADERSHIP

The world's most developed economies are thriving on the grounds of innovation and entrepreneurial principles. The traditional teaching-learning process provided to acquire knowledge and develop skills. The new-age education demands employment-oriented individuals having a diverse skill-set. In education, innovation in education is targeted to achieve a more holistic and sustainable development. Given the present demand of knowledge economy, the shortest possible ways of integrating educational systems into the knowledge economy are reconstructing the concept of knowledge, understanding what innovation really means through enriching human capital. The educational institutions despite being ready for this reconstruction face challenges to accommodate the change and innovation within their practices. Therefore, the first steps encouraging innovation is promoting creativity and incentivizing innovations in our educational institutions. Hence, it can be said that innovation is encouraged in the individuals who are in 'prospective workforce'. In order to adjust to the changing work environments of the future. Innovations require collaboration among networks and leading by influence, agility and adaptability, initiative and entrepreneurialism, effective oral and written communication, accessing and analysing information, curiosity, and imagination. Moreover, the individuals who happen to possess the skills become most sought-after employees in the innovation economy. These skills are the constituents of the traits of the individuals who can manipulate their surroundings among the societies and economies. This is needed as innovation is essential across the sectors to usher in a qualitative change and make a positive impact on the educational institutions. These

changes increase competence and advance the progress and equity in learning opportunities. The twenty-first century skills as discussed above, can be developed through appropriate teaching-learning practices.

3.2.1 Leading Innovations in Educational Institutions with Focus on Access, Equity and Quality in Education

Innovations face resentments and challenges from the stakeholders. Any change is accompanied by an opposite force to impede the transition into a new idea. While being ushered across the domains of teaching-learning, research, administration, leadership, its conditioning depends upon the interaction between philosophy and practice along with other aspects to ensure learners meet the quality of life and work. Most of the time, innovation improves the current situation from the previous one and is always based on experimentation and knowledge improvement. Being a dynamic process and practice, it conditions the services, product, process quality and productivity. However, the main challenges associated with innovation in education is the lack of data. In India that fosters a research orientation to promote healthy innovative practices in our education system, apart from focussing more on the Research and Development (R&D).

Stress on innovations has also led to technological advancement in education, so much so that ICT has become a crucial part of education to reshape the learning environments in educational institutions. It has provided educational set-ups with alternative ways of learning for children with special needs, remote learning and has contributed significantly towards bridging the gap of digital natives and immigrants through digital literacy. It is therefore, imperative to understand school-based innovation as a discourse that focuses on its dynamic nature and lays emphasis on the individuals technology interface, in particular. Leadership development for innovation is targeted on building skills pertaining to the social mindset which primarily focus upon developing the assumptions that govern the underlying assumptions of future leaders, thereby furthering the possibilities of their holistic development in the future (Kennedy et al., 2012). Let us deliberate on the concept of innovations in the context of institutional transformation.

The institutional leaders provide a bridge between internal improvement processes and externally initiated reforms. Hence, leadership cannot operate in static educational environments. As countries seek to adapt their education systems to the needs of contemporary society, the expectations from educational institutions and leaders have changed profoundly. OECD countries focus on making educational institutions more autonomous in their decision-making while centralizing standards and accountability requirements. The stakes constantly increase as the educational institutions adopt new



Module - 3

Action Research, Innovation and Best Practices

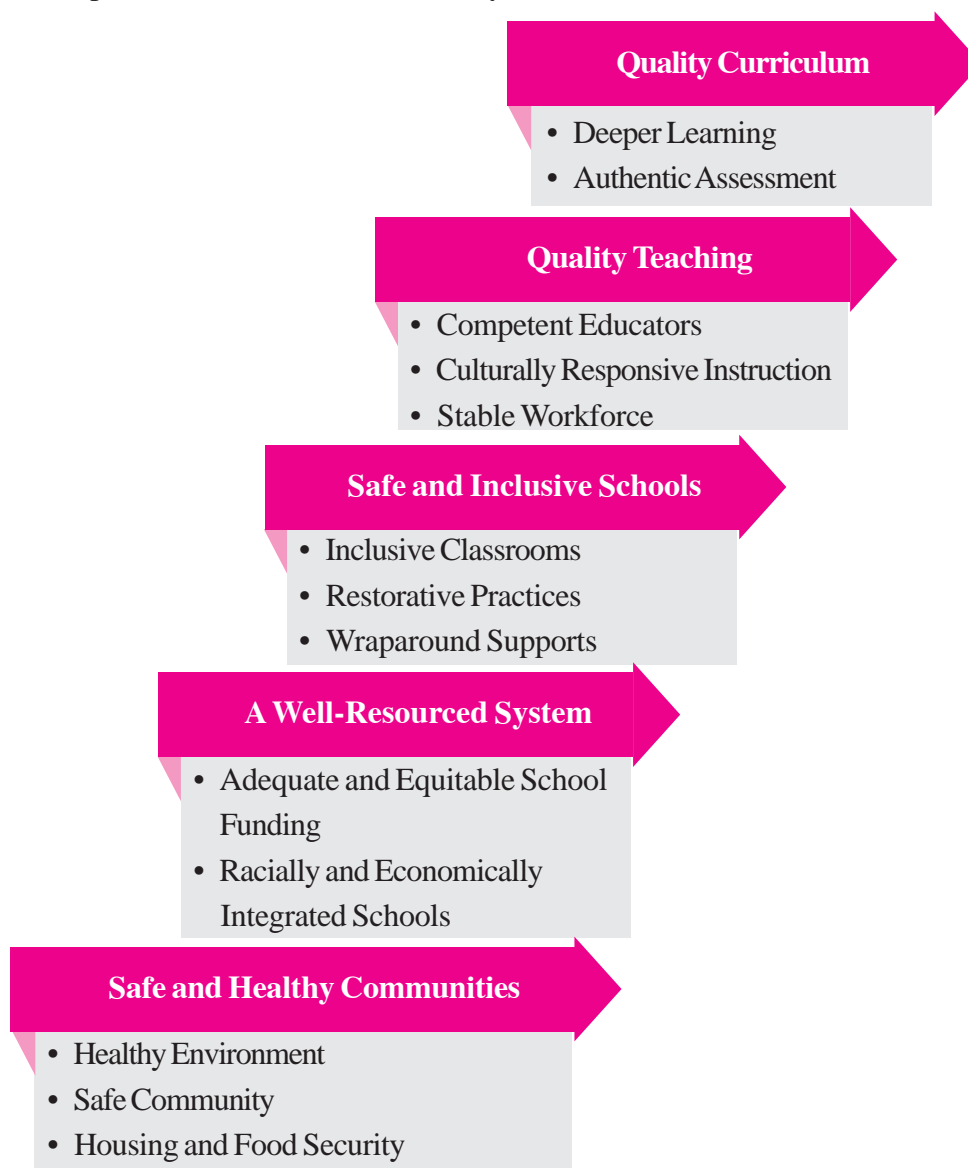


Notes

Innovations and Best Practices in Educational Leadership

research-based approaches to teaching and learning. In line with these changes, the roles and responsibilities of institutional leaders expand and intensify subsequently. The changing social dynamics have extended the definition of leadership to involve students as well. Leadership is, therefore, evolving as a continuum wherein the impetus lies in developing teachers and the students as a teacher and student leaders, respectively. The responsibility of a principal lies on ushering future leaders who build the school over time.

To ensure access, equity and quality in education, quality curriculum and teacher professional development is the prerequisite. Access to equity and quality education is therefore guaranteed through evolving curriculum and working on the professional development of the teachers continuously.



Action Research, Innovation and Best Practices



Notes

Leader's role in developing such a microcosm within a school structure is indispensable. Leadership is a crucial intermediary between the classrooms, the individual school, and the education system. Besides claiming a central feature in the process of organizational improvement, it improves student learning within each school by shaping the conditions and climate in which teaching and learning occur. Research advocates a direct correlation between leadership and student success along with improved school culture, teacher quality, and retention. It provides a clear direction to attain the goals and objectives under pressure and lays a solid foundation for school reforms. Educational leadership as an area of research demands the constant engagement of the leaders with the stakeholders of education, i.e., students, teachers, and parents/ community, at a more significant level. Therefore, it is a crucial determiner of understanding school performance, even when a school leader cannot control all the factors contributing to increased student achievement and overall organizational improvement. Individuals have heavy workloads and usually are appointed as leaders when they near retirement. Besides getting harder to replace, potential candidates, hesitate to apply due to overburdened roles, insufficient preparation and training, limited career prospects, and inadequate support and rewards. It would, therefore, be appropriate to place leadership as a policy priority.

The leaders provide a bridge between internal organizational improvement processes and externally initiated reforms. Hence, leadership cannot operate in static educational environments. As countries seek to adapt their education systems to the needs of contemporary society, the expectations for educational institutions and leaders have changed profoundly. The stakes constantly increase as the educational institutions adopt new research-based approaches to teaching and learning. In line with these changes, the roles and responsibilities of leaders expand and intensify subsequently. The changing social dynamics have extended the definition of leadership to involve students as well.

In Tai (2013), developed principal's change leadership competency scale, four domains were identified to implement a change such as 'goal framing, capacity building, defusing resistance and conflict and institutionalizing' the change. The goal framing sets a new goal with clarity. Further, the steps involve the development of a new objective for the school and having a clear direction of achieving that goal. There also needs to be a strong rationale for the change development that needs to be communicated to the staff so that necessary preparedness can be done. Every change possibly results in resistance from the followers. Hence, it needs to be intelligently mitigated to avoid resistance and conflict by motivating the participants and restoring faith and confidence before proceeding any further. Once implemented, there needs to be a continuous improvement through regular checks and ensuring the institutionalization of change.

Action Research, Innovation and Best Practices



Notes

Once attained, the change needs to be analysed in terms of the previously set objectives and further creation of opportunities to encourage good practices among the departments. Subsequently, encouraging them to contribute to the changes inculcated. Leadership and change are thus two sides of the same coin. Change occurs when there is a strong school culture in place as it aids in ushering change and the former, further strengthen the culture. Furthermore, it examines how institutional culture dynamically creates structures and frameworks for the operations of an institution. With an emerging body of literature, the need for a robust school culture in place is indispensable to usher institutional improvement. It gives special attention to the facilitating role of leaders in bridging school culture and institutional improvement. The research on the contextual strategies in achieving school culture is bleak, yet a few studies enlighten on the specific paths undertaken by the leaders to sustain institutional improvement. Besides, the role of leaders in overcoming challenges to ensure sustained leadership is significant as they sustain improvement in their capacities to facilitate change. As leaders, school principals need to develop an understanding of the staff attitude along with developing a rapport with the management and parents. Therefore, it is clear, that change needs to be managed effectively to lead to innovations in educational institutions.



INTEXT QUESTIONS 3.1

- Educational leaders are focussing on which skills?
 - 21st century skills
 - 18th century skills
 - Critical thinking
 - Application
- Stakeholders challenge _____ in the beginning.
 - Old ideas
 - Innovations
 - Age-old practices
 - Organizational improvement
- Leadership can be developed
 - Skills
 - Students and teachers
 - Machines
 - Policies
- Leadership facilitates _____
 - Change
 - Problems
 - Impediments
 - Threats

3.3 INNOVATIONS AND INSTITUTIONAL TRANSFORMATION: THE IMPORTANCE

Transformation is a holistic concept which requires a multi-level approach to enable under-resourced educational institutions to deliver quality education. It employs systematic approach to organizational improvement by directly building capacity of different stakeholders such as leaders, students, teachers, and parents and by creating effective structures and processes for the institutional transformation and strong foundational literacy and numeracy. It consists of multiple layers of administration entwined with those of subject knowledge, staff at various administrative levels. The educational institutions also become point of conflict according to educationists and philosophers wherein, they produce and focus on the conventional knowledge-generation practices catering to the traditions and history of society, yet are expected to function as providers of competence-based learning to inculcate new age skills and competencies. Innovation and transformation are two sides of the same coin as they are invariably linked to the whole idea of improvement. Being one of the cornerstones of understanding the educational structures and practices namely leadership, collaboration and pedagogical practices, transformation shows how educational institutions can benefit from restructuring basics, such as teachers' activities, learning practices, leadership practices and the ways pedagogical methods are organised, to meet the developmental challenges.

The transformation process assists educational institutions and systems in terms of reflection and planning to undertake changes in education for 21st century learning. The process can be understood through the following steps:

- i. The innovation serves as the pre-requisite for the transformation
- ii. Transformation embraces new pedagogies and a shift in practice while catering to all sides of teaching-learning.
- iii. At present, transformation requires a clear understanding of the digital literacy for a smooth transition from a face-to-face mode to usher hybrid forms of learning.
- iv. Teachers are empowered to make the decisions about changes in pedagogical practice.
- v. Modern teachers see a deep understanding of both the science and art of teaching and learning as fundamental to their pedagogical growth.
- vi. Modern teachers see innovation as an opportunity to continuously refine and improve their practice, and ultimately transform the learning experiences of their students.

**Action Research,
Innovation and Best
Practices****Notes**

Action Research, Innovation and Best Practices



Notes

- vii. Transformation is measured and celebrated by the qualitative growth in pedagogical capacity.

The transformation strongly connects to educational systems and the policy-based and societal goals of education. Countries vary in setting goals and perspectives about organizational improvement, thus resulting in different ways of goal realization in education. In countries such as the UK, the approach has been hierarchical top-down, whereas in the Nordic countries, the emphasis is on democracy, meaning the goal is to give educational institutions and teachers responsibility for the improvement. The elements of practices of the teaching community are thus based on the approach of teachers' responsibility for the institutional transformation.

3.3.1 Best Practices in Administration

Case 1: Examination Reforms-PARAKH and NTA:

The National Assessment Centre, known as PARAKH (Performance Assessment, Review, and Analysis of Knowledge for Holistic Development), is a standard-setting body that operates under the Ministry of Education (MoE). The main objectives of PARAKH include setting norms, standards, and guidelines for assessment and evaluation, conducting the National Achievement Survey (NAS), guiding State Achievement Survey, and monitoring learning outcomes across the country. Similarly, the National Testing Agency (NTA) plays a crucial role in offering high-quality common aptitude tests and high-quality common subject exams in science, humanities, languages, arts, and vocational subjects at least twice a year. NTA also serves as a premier, expert, autonomous testing organization that conducts entrance exams for undergraduate and graduate admission and fellowships in higher education. By using these common entrance exams, universities and colleges can reduce the burden on students, universities, and colleges, and the entire education system. However, individual universities and colleges have the liberty to assess the value of using NTA assessments for their admission processes.

Case 2: Task force on Student Admissions, Pedagogy, Assessment and Evaluation: The Karnataka Case

The concept of a task force on student admissions, pedagogy, assessment, and evaluation encompasses a broad range of activities and objectives within educational institutions. Such a task force would likely be concerned with the efficacy of teaching methods (pedagogy the fairness and effectiveness of student assessments, and the overall evaluation of both students and educational programs. In light of this recent development, the Karnataka State Education Policy Commission (SEP) has decided

to address several social and sensitive issues in higher and school education by constituting 30 theme-based task forces, 17 for higher education and 13 for school education and directed them to conduct a comprehensive study.

3.3.2 Innovation in Curriculum and Pedagogy

Case 1: Provisions for Learners with Disabilities during NIOS Examinations

Learners with disabilities, such as blindness, low vision, speech impairment, and locomotors disability, as well as any other disability that hinders their ability to write exams, are provided with need-based provisions, such as the use of an amanuensis/ scribe or technological devices. These provisions are provided according to the individual's disability and in accordance with the procedure established by NIOS from time to time.

Case 2 : YOGA in Education

In contemporary society, yoga has proven to be an effective means of coping with the increasing stress, depression, aggression, anger, and emotional and mental exhaustion that individuals experience in their daily lives. Moreover, yoga teaches the art of living a balanced life, which is why it is regarded as a way of life that promotes good health and peace of mind. Given these benefits, it is crucial that yoga education be made mandatory in all educational institutions, from primary to senior secondary level, in order to instil confidence and self-esteem in the minds of future generations of students.

The integration of yoga education in schools has the potential to produce a significant and beneficial impact on the physical and mental well-being of students, as well as their cognitive and creative abilities. By incorporating yoga into the curriculum, students will be better equipped to handle the stresses and pressures of daily life and will be able to reach their full potential. Yoga has been shown to enhance both physical and mental health, as well as critical thinking and problem-solving skills. By providing students with access to this holistic practice, schools can create a more balanced and supportive learning environment that fosters overall well-being and academic success.

Case 3: Addressing Social Inclusion: Jharkhand State Initiatives

Jharkhand's Integrated Education of the Disabled (IE) program made considerable progress in recent years in expanding its reach, providing assistive devices, and strengthening resource support for Children with Special Needs (CWSN). The program has been extended to all blocks and districts of Jharkhand state, and has

Action Research, Innovation and Best Practices



Notes

Action Research, Innovation and Best Practices



Notes

now reached the majority of districts in the state. However, two issues emerged across the districts: the insufficient provision of aids and appliances to children with special needs, and a shortage of qualified teachers. To address the first issue, the Samagra Shiksha Abhiyan (SSA) entered into an agreement with ALIMCO to hold camps in project areas and provide aids and appliances. Districts were instructed to apply directly for assistance and to explore convergence from other agencies, namely NGOs, and corporate houses. The Rehabilitation Council of India (RCI) conducted training for special education teachers, and teachers who have completed the foundation course were also given provisional registration by RCI. Although integrating and including children with special needs is a monumental task, the SSA achieved this goal as an essential step for Universal Elementary Education.

To address this issue, 11 districts organized seminars that concentrated on the issues of computer systems and networks within their areas. The schools played a crucial role in organizing these seminars, providing essential information and support in the following ways:

- a) **Direct Services to Children :** The initial step was to identify children with special needs (CWSN) for micro-planning of inclusive education (IE) in terms of visual impairment, hearing impairment, locomotor impairment, mental retardation, learning disabilities, and others. The next step involved conducting formal and functional assessments to determine the nature and extent of each child's disability. Following this, an individualized need-based profile was prepared that outlined all of the child's needs, required special services, the duration of those services, and evaluation procedures. After this, the most suitable learning environment was identified for each child. All necessary support, aids, appliances, and learning materials that were suitable for the special needs of a challenged child were provided.
- b) **Support Services :** There was a pressing need to increase awareness and appreciation for the potential and practical applications of educating CWSN. It was crucial to educate and sensitize parents, teachers, community leaders, and the wider community on this matter. Additionally, parents of CWSN were trained in managing their children's disabilities and providing support. Teacher training maintained to be a top priority in inclusive education. Support services, such as physiotherapy, occupational therapy, speech therapy, and counselling, were provided in the resource room. State Sarva Shiksha Abhiyan (SSA) missions also catered to planning for vocational education for disabled children at the upper primary level. It included extracurricular activities like drawing,

painting, dance, music, sports, crafts, and indoor games. The use of technology was also recommended, including special aids and appliances, computer-assisted instruction, and the development of low-cost or no-cost teaching and learning aids using indigenous materials. While addressing the special educational needs of CWSN, it was essential to consider adaptations in the evaluation system.

- c. **Monitoring and Evaluation** :This acted as a crucial element for evaluating progress and fostering improvement in the process. Consequently, it was essential to have an effective and efficient system in place for this objective. Special schools that catered to special children were supported by welfare services and provided specialized services in the form of consultants, therapists, and special educators. However, these schools promoted segregation, and the children enrolled in these institutions could not escape the social stigma. Additionally, the lack of role models could not be overcome within these institutions. On the other hand, in regular schools, a child with a special need (CWSN) would face other challenges such as access, teachers' apprehension, and peer acceptance, as well as a rigid curriculum and extraneous activities. Inclusive education would be considered a success if mainstream schools developed a positive attitude towards the educational needs of CWSNs.

Case 4: Climate Change through Curricular Reforms

In the year 2023, India was ranked eighth out of 59 countries, and the European Union (together representing 92% of global greenhouse gas emissions) on the Climate Change Performance Index, a two-spot improvement from the previous year. Although India's ranking in the Climate Change Performance Index improved, there is still much work to be done to address the country's environmental challenges and reduce its carbon footprint.

India's revised National Curriculum Framework in 2023 focuses a great deal on the climate change. India's revised National Curriculum Framework in 2023 strongly emphasises climate change and its impact on the environment, society, and the economy. The framework recognizes the urgent need to educate students on the causes, consequences, and potential solutions to climate change, and to equip them with the knowledge and skills necessary to become responsible global citizens.

The Greening Education Partnership (GEP), established by the United Nations Secretary-General in 2022, provides an actionable framework for education stakeholders, and UNESCO serves as the GEP's secretariat. The GEP's mission is to promote sustainable development through education, and stakeholders are

Action Research, Innovation and Best Practices



Notes

Action Research, Innovation and Best Practices



Notes

encouraged to work together to achieve the Sustainable Development Goals (SDGs) by 2030. At present, 80 Member States have joined the Partnership with UNESCO serving as the secretariat with strong commitment to green education systems, structured around four pillars of transformative education:

- i. Greening schools
- ii. Greening curriculum
- iii. Greening teacher training and education systems' capacities
- iv. Greening communities

Innovation in curriculum is crucial for ensuring that educational programs remain relevant, engaging, and effective in preparing students for the challenges and opportunities of the 21st century. Here are some ways in which innovation can be fostered in curriculum development:

1. **Integration of Emerging Technologies:** Incorporate cutting-edge technologies such as artificial intelligence, virtual reality, and augmented reality into the curriculum to enhance learning experiences and prepare students for the digital age.
2. **Project-Based Learning (PBL):** Design curriculum around real-world projects and problems that require students to apply interdisciplinary knowledge and skills. PBL promotes critical thinking, collaboration, and problem-solving abilities.
3. **Personalized Learning Paths:** Offer flexible learning pathways that cater to individual students' interests, abilities, and learning styles. Adaptive learning platforms and personalized learning algorithms can help tailor instruction to meet each student's needs.
4. **Global Perspectives and Cultural Competence:** Integrate global perspectives, multicultural content, and opportunities for cross-cultural exchange into the curriculum to promote cultural awareness, empathy, and global citizenship.
5. **Interdisciplinary and Trans disciplinary Approaches:** Break down traditional disciplinary boundaries and encourage Interdisciplinary and Trans disciplinary approaches that foster creativity, innovation, and holistic understanding of complex issues.
6. **Experiential Learning Opportunities:** Provide hands-on, experiential learning opportunities such as internships, service-learning projects, and field experiences that allow students to apply theoretical knowledge in real-world contexts.
7. **Entrepreneurship and Design Thinking:** Introduce entrepreneurship education and design thinking principles into the curriculum to foster an

entrepreneurial mindset, creativity, and innovation skills among students.

8. **Sustainability and Environmental Education:** Embed sustainability principles, environmental education, and ecological literacy into the curriculum to promote environmental stewardship, responsible citizenship, and sustainable living practices.
9. **Social and Emotional Learning (SEL):** Integrate social and emotional learning competencies such as self-awareness, empathy, resilience, and interpersonal skills into the curriculum to support students' holistic development and well-being.
10. **Continuous Feedback and Improvement:** Establish mechanisms for gathering feedback from students, educators, parents, and other stakeholders to continuously evaluate and improve the curriculum. Embrace a culture of innovation and experimentation in curriculum development.
11. **Partnerships and Collaboration:** Forge partnerships with industry, community organizations, higher education institutions, and other stakeholders to co-create curriculum, provide authentic learning experiences, and align curriculum with evolving workforce needs and societal challenges.

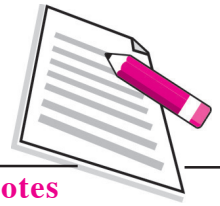
Hence, by embracing innovation in curriculum development, states and organizations can better equip students with the knowledge, skills, and dispositions they need to thrive in a rapidly changing world.



INTEXT QUESTIONS 3.2

- i. To make a change happen, which is the most important point to be considered?
 - a) One should be open to change
 - b) Be tolerant towards a new idea
 - c) Be ready to leave the old norms in practice
 - d) All of the above
- ii. _____ is not the process of creating something new
 - a) Creative flexibility
 - b) Innovation
 - c) Modelling
 - d) Transformation

Action Research, Innovation and Best Practices



Notes

Action Research, Innovation and Best Practices



Notes

- iii. A transformational leader shapes an institutional improvement plan based on
 - a) Administrative culture
 - b) School's history
 - c) Teachers' potential
 - d) The school's needs
- iv. Which component is NOT required to assess access to quality education?
 - a) Inclusion
 - b) Infrastructure
 - c) Specific class category
 - d) Curriculum
- v. 21st century skills can be addressed through
 - a) Segregating the school domains
 - b) Change in perspective
 - c) Evolving pedagogical practices to incorporate competence-based learning
 - d) Getting a specialized infrastructure



WHAT YOU HAVE LEARNT

Innovation in education refers to the process by which the stakeholders in an institution respond to the factors influencing development at both, internal and external levels to improve the existing situations. The development takes place while progressing towards the set objectives. However, at the institutional level, the innovation predominantly targets optimizing the capability of the stakeholders. Innovation is channelled through the effective managerial and administrative skills of the leader. The leaders act as strong catalysts in building the managerial and administrative cultures in the educational institutions effectively. They become intermediaries in promoting the latest interventions in the field of technology, resource management, to usher overall change.

Leadership is primarily about innovation, influence and change. Creative leaders recognize the need to influence others so that talent can be released and maximized through authentic formal leadership. The key to promoting the change for positive culture lies in the growing trust of all the stakeholders in an organization. It depends on the self-conduct of the leaders to initiate a significant change and a positive culture in

the institution. Educational institutions hence need to innovate and develop constantly. In the contemporary scenario leaders cannot remain inactive and they need to adapt to changing external environment.



TERMINAL QUESTIONS

1. Based on the experience as a student, enlist the do's and don'ts for ushering innovation in educational institutions.
2. Differentiate between innovation and change in educational institutions citing examples from your own school experience.
3. What are the hindrances to institutional transformation and educational innovation in educational institutions?



ANSWERS TO INTEXT QUESTIONS

3.1

1. a) 21st century skills
2. b) Innovations
3. b) Students and teachers
4. a) Change

3.2

1. d) All of the above
2. c) Modelling
3. d) The school's needs
4. c) Specific class category
5. c) Evolving pedagogical practices to incorporate competence-based learning



LEARNING OUTCOMES

After reading this lesson, you are able to:

- Define innovation in education and analyse the need for innovation in education.
- Delineate the practices for institutional transformation and Identify innovative educational leadership strategies to promote institutional transformation.

Action Research, Innovation and Best Practices



Notes

Action Research, Innovation and Best Practices



Notes

REFERENCES

- Armenakis, A. A., & Harris, S. G. (2002). Crafting a change message to create transformational readiness. *Journal of Organizational Change Management*, 15(2), 169–183. <https://doi.org/10.1108/09534810210423080>
- Burns, J. M. (1978). *Leadership*. Harper & Row Publishers, Inc.
- Ebongkeng, H. (2018). *Organizational change and performance* [Centria University of Applied sciences]. <https://www.theseus.fi/bitstream/handle/10024/142378/Helen%20Ebongkeng.pdf?sequence=1&isAllowed=y>
- Leithwood, K., Harris, A., & Hopkins, D. (2020). Seven strong claims about successful educational leadership revisited. *Educational leadership and Management*, 40(1), 5–22. <https://doi.org/10.1080/13632434.2019.1596077>
- Northouse, P. G. (2019). *Leadership Theory and Practice* (Eighth). Sage.
- Southworth, G. (2017). *What is the theory behind educational leadership?* www.cambridgeinternational.org/pdq



4

LEADERSHIP ISSUES AND CHALLENGES

4.0 INTRODUCTION

In the previous chapters, we studied about effective leadership practices and how the leaders contribute to the overall development and improvement of an organization. In this chapter, we shall discuss about the barriers to the leadership processes. The present changing educational scenario 21st demands extremely adaptive, situational, and democratic leadership styles. The range of issues and barriers has also intensified and lead to emergence of new problems. The chapter takes us through understanding the complexity of modern-day challenges to leadership and the pathways or new-age solutions to these issues on how they can be overcome. We must consider that leadership can become problematic for a variety of reasons, even with leaders of good intention. With issues such as authoritarianism, nepotism/ favoritism, lack of accountability and communication; leaders face challenges in day-to-day life. We will not only dwell into these issues in detail in this chapter but we shall also take into account some major issues that educational leaders face in India. We will also try to come up with potential solutions towards the end of the chapter to ensure that the journey of leadership becomes smooth and effective.



4.1 OBJECTIVES

After reading this lesson, you will be able to:

- Explain the major challenges to educational leadership.
- Analyze the issues faced by the institutions.
- Identify effective strategies to overcome these issues and challenges.

Action Research,
Innovation and Best
Practices



Notes

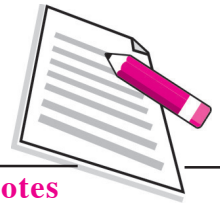
4.2 IDENTIFYING THE PROBLEM IN LEADERSHIP

We all know that effective leadership emphasis on the right mindset. An open mindset is necessary for an appropriate strategy and planning that leads to the overall improvement. There are factors that contribute to the development of successful leadership practices. The significant barriers that impede the journey and growth of successful leadership have been described below-

- i. **Authoritarianism:** When leaders adopt an authoritarian approach, they tend to make decisions individually, without considering inputs from others. This often leads to a block in creativity, innovation, and collaboration within the organization, leading to resentment and disengagement among team members.
- ii. **Exercising too much Control:** Another significant barrier is exercising too much control. Leaders are usually unable to differentiate between their expectations and responsibilities. There is difficulty adding meaning to the practice due to existing heroic expectations. It magnifies the sense of self, resulting in an inflated ego. 'Self' is a fundamental concept for leaders as it allows acceptance of reality and become critical to their cultural context. A gap between their ideal images versus reality creates impediments for the leaders at multiple levels to manage the change they initially usher in. Leaders, therefore, fall short in the ability to delegate, thereby creating dependant thinking patterns for short-term goal realization. Thus, it primarily impacts their efficiency and productivity in their knowledge and implementation.
- iii. **Micromanagement:** Micromanaging leaders excessively control and scrutinize the work of their team members, leading to feelings of disempowerment, frustration, and decreased productivity. Micromanagement can also hinder employees' professional growth and autonomy, as they may feel unable to make decisions or take initiative without constant oversight.
- iv. **Lack of Accountability:** Leaders who fail to hold themselves and others accountable for their actions, decisions, and performance can create a culture of impunity within the institution. This can lead to unethical behavior, poor performance, and a lack of trust among team members.
- v. **Poor Communication:** When leaders communicate ineffectively or inconsistently, it can lead to misunderstandings, confusion, and mistrust among team members. Poor communication can also hinder collaboration, alignment, and the achievement of organizational goals.

- vi. **Resistance to Change:** Leaders who are resistant to change or fail to adapt to new circumstances may hinder the organization's ability to innovate, grow, and remain competitive. Resistance to change can also create tension and conflict within the institution, as employees may feel frustrated by the lack of progress or unwillingness to explore new ideas.
- vii. **Lack of Transparency:** Leaders who lack transparency in their decision-making processes or withhold important information from their team members can foster distrust and speculation within the organization. Without transparency, employees may feel left in the dark and become disengaged from the organization's mission and goals.
- viii. **Nepotism and Favoritism:** When leaders show favoritism or engage in nepotism by giving preferential treatment to certain individuals based on personal relationships rather than merit, it undermines fairness, trust, and morale within the organization. It can also result in qualified employees feeling demotivated and overlooked for growth opportunities.
- ix. **Ethical Lapses:** Leaders who compromise their ethical principles or engage in unethical behavior can damage their reputation, erode trust, and undermine the organization's values. Ethical lapses, such as dishonesty, fraud, or exploitation, can have far-reaching consequences for the organization's stakeholders.
- x. **Inflexibility:** Leaders who are rigid and inflexible in their approach may struggle to adapt to changing circumstances, respond to feedback, or accommodate the diverse needs of their team members. Inflexible leaders can create barriers to innovation, collaboration, and growth within the organization.
- xi. **Lack of Empathy:** Leaders who lack empathy and fail to consider the feelings, perspectives, and needs of their team members may struggle to build rapport, trust, and loyalty. Without empathy, leaders may overlook the emotional well-being of their employees and fail to create a supportive and inclusive work environment.
- xii. **Neglecting Potential of Dissent:** There are hindrances to successful educational leadership practices. A significant drawback in the leadership journey is the assumption of leaders to seek everyone's consensus or to validate only a particular perception or viewpoint. It either makes the leader unreasonably ambitious or extremely myopic. Leaders should, therefore, be mindful of choosing consensus or dissent that can either lead to transparency in institution or can add to the ambiguity in the professional relationships.

Action Research, Innovation and Best Practices



Notes

Action Research, Innovation and Best Practices



Notes

- xiii. **Inability to Collaborate:** A major obstacle lies in collaboration with the educational leaders. It requires robust communication and equal participation from all the stakeholders, especially teachers. Leaders have to fight resistance at multiple levels in schools. The teachers often find it difficult to change and resist it as they are often neglected in decision-making. Besides, leaders find it extremely hard to usher in the desired change due to limited resources and access. Also, parent engagement and involvement acts as a challenge due to the communities in which families live.
- xiv. **Complacency:** Leaders often reach equilibrium wherein the efforts for overall school improvement balance out the resistance faced. Thus, continuing the path of minimum change and compromise causes stagnation, refraining them from moving towards growth and innovation. The plateau stage for leaders becomes a safe bet that barely motivates them to push forward. Hence, they ought to refrain from the sense of complacency that brings their motivation down to move forward and improve and focus on continuous learning with revived motivation.
- xv. **Lack of Problem-solving Skills:** Problem-solving skills are integral to leadership and are needed in every organization irrespective of the sector, type, or size. However, there are learned over time and barely correspond to successful application initially.
- xvi. **Conservative Approach:** Another major drawback is that leaders fail to create a culture of innovation. Though this obstruction draws out from the complacency barrier, they often falter in making progress through innovation and change. Making innovation as the stated goal adds to more frustration as creativity gets limited and leads to failure of plans. Leaders, therefore, need to develop a skill-set that includes problem-solving, collaboration and negotiation, and strong leadership skills.

Addressing these problematic aspects of leadership requires self-awareness, humility, and a commitment to continuous learning and improvement. Leaders must prioritize ethical conduct, effective communication, accountability, and empathy to foster a positive and productive institutional culture. Additionally, seeking feedback, mentoring, and professional development opportunities can help leaders identify and address their problem areas and become more effective in their roles.



INTEXT QUESTIONS 4.1

1. _____ is a word closest to 'authoritarian'.
 - a) Autocratic
 - b) Democratic
 - c) Situational
 - d) Transformational

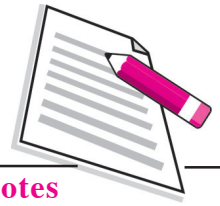
2. _____ and favoritism impedes equal opportunity in leadership.
 - a) Reactionism
 - b) Learning
 - c) Nepotism
 - d) Humility

3. Antagonism is related to.
 - a) Empathy
 - b) Sentimentality
 - c) Competency
 - d) Improvement

4. _____ leads to stagnation in leadership.
 - a) Competency
 - b) Capacity building
 - c) Complacency
 - d) Empathy

5. Inability in creating a culture of innovation is due to leaders'
 - a) Risk-taking attitude
 - b) Conservative approach
 - c) Change innovation
 - d) Transformation

**Action Research,
Innovation and Best
Practices**



Notes

Action Research, Innovation and Best Practices



Notes

4.3 MAJOR ISSUES IN EDUCATIONAL LEADERSHIP IN INDIA

In India, educational leadership faces a range of complex issues stemming from the country's diverse socio-economic landscape, vast population, and varying levels of educational infrastructure and resources. Some key educational leadership issues in India include:

- i. **Access to Quality Education:** Despite significant progress in increasing access to education, many parts of India still lack adequate educational infrastructure, including trained teacher, and learning materials. Educational leaders face the challenge of ensuring equitable access to quality education for all learners, particularly those from marginalized communities, rural areas, and economically disadvantaged backgrounds.
- ii. **Quality of Teaching and Learning:** Ensuring the quality of teaching and learning remains a critical challenge in India's education system. Educational leaders must address issues such as teacher absenteeism, low teacher competency levels, outdated pedagogical approaches, and rote memorization-based teaching learning methods. They need to promote innovative teaching practices, professional development opportunities for teachers, and curriculum reforms to enhance learning outcomes.
- iii. **Equity and Inclusion:** Educational leaders in India must address persistent disparities in educational access and outcomes based on factors such as gender, caste, religion, socio-economic status, and geographical location. They need to implement policies and interventions to promote equity and inclusion, including affirmative action measures, scholarships for marginalized students, and initiatives to reduce dropout rates among vulnerable populations. Even well-intentioned leaders may harbor unconscious biases that influence their perceptions and decisions regarding who is considered suitable for leadership roles. These biases can manifest in hiring, promotion, and evaluation processes, resulting in the underrepresentation of certain demographic groups in leadership positions.
- iv. **Faculty Recruitment and Retention:** India faces challenges in recruiting and retaining qualified teachers, particularly in rural and remote areas. Educational leaders must develop strategies to attract talented individuals to the teaching profession, provide incentives for teachers to work in underserved areas, and improve working conditions and career advancement opportunities to enhance teacher retention rates.

- v. **Assessment and Examination Systems:** India's examination-oriented education system places heavy emphasis on paper-pencil tests based examination, leading to issues such as exam stress, cheating, and a focus on rote learning rather than critical thinking and problem-solving skills. Educational leaders need to reform assessment practices, promote continuous and authentic assessment methods, and reduce the pressure associated with examinations.
- vi. **Curriculum Reforms:** The Indian education system needs comprehensive curriculum reforms to make it more relevant, inclusive, and responsive to the needs of a rapidly changing world. Educational leaders must update curricula to incorporate 21st-century skills such as digital literacy, creativity, communication, and global citizenship, as well as promote interdisciplinary and experiential learning approaches. Further, keeping up with constantly evolving educational policies, regulations, and reform initiatives at local, state, and national levels can be challenging for educational leaders, requiring them to adapt quickly while maintaining a focus on student outcomes.
- vii. **Technology Integration:** While there has been increasing adoption of educational technology in India, particularly in urban areas, challenges remain in ensuring equitable access to digital resources and enhancing teachers' capacity to effectively integrate technology into teaching and learning. Educational leaders need to invest in infrastructure, provide training and support for teachers, and develop guidelines for responsible use of technology in education.
- viii. **Governance and Policy Implementation:** Effective governance and policy implementation are crucial for addressing the diverse challenges facing India's education system. Educational leaders must work closely with government agencies, policymakers, and other stakeholders to develop and implement evidence-based policies, allocate resources efficiently, and monitor progress towards educational goals.

Addressing these educational leadership issues in India requires a collaborative and multi-stakeholder approach involving government agencies, educational institutions, civil society organizations, communities, and the private sector. By prioritizing equity, quality, and innovation in education leadership practices, India can work towards building a more inclusive, equitable, and responsive education system that empowers all learners to reach their full potential.

Action Research, Innovation and Best Practices



Notes

Action Research, Innovation and Best Practices



Notes

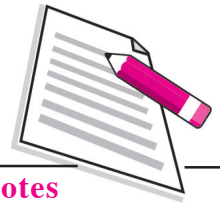


INTEXT QUESTIONS 4.2

1. Which of the following is not an issue in educational leadership in India?
 - a) Availability of text books
 - b) Curricular reforms
 - c) ICT-based learning
 - d) Assessment and examination
2. _____ are major concerns in educational leadership in India.
 - a) Policy, implementation
 - b) Equity, inclusion
 - c) Technology, integration
 - d) All of the above
3. _____ are twenty-first century skills needed in education today.
 - a) Rote learning
 - b) Understanding
 - c) Critical thinking skills
 - d) Application
4. Access to quality education is a challenge to _____ sections of the society.
 - a) Privileged
 - b) Elite
 - c) Bourgeois/ middle class
 - d) Marginalized

4.4 CHALLENGES TO LEADERSHIP

Considering issues, they are difficult tasks/ situations that need to be resolved. However, when that issue transforms into a situation requiring a particular skillset and gives us an opportunity to grow and develop further, it becomes a challenge. Hence, even when all challenges can be issues, not all issues are challenges. In line with the discussion on issues, let us also focus on some challenges to leadership, as follows:

**i. The Activist Challenge**

This challenge presents a dichotomy in the decision-making of the group wherein the value systems and principles of a group fail to portray the systemic reality. For example, in a classroom, students learn at different places and at a different pace. If the school's motto stands 'learning together', it should also provide an extra support system such as remedial classes to those students who fall behind. This way, the value system of the school will also align with the systemic realities. This unfortunately, becomes a leading challenge in leadership. Hence, to implement better strategies, it is crucial for the leadership to make up for the lacunae and keep systems intact.

ii. The Leadership Development Challenge

This challenge happens when a particular group fails to harness its potential. For example, in a group of young/ recently inducted teachers in a school, the school authority's intent to restrict them to the classroom teaching only, whereas in reality, they are more than teachers and can be curriculum designers or talent coach. The leadership becomes important as the leaders tap on the group's potential and channelize it towards maximum output and productivity.

iii. The Transition Challenge

This challenge warns the leaders to not give in to negative belief systems of the staff and help them set a new value system for themselves to improve the overall performance. The leaders face the transition challenge as a result of old, decaying belief systems that do not change with time.

iv. The Maintenance Challenge

This challenge assumes that all the work should be continued across the changing situations and circumstances to move forward. Leaders who focus on the competencies with the changing situational demands and teaching principles find themselves to be accommodated effectively within the institution. The relationship flourishes between the leaders and the teachers. However, if they remain focussed on the common goal and vision, the institution will move forward of leadership here is to preserve the potential of the staff and keep performance at a high level.

v. The Creative Challenge

Every leader faces the threat of stagnancy in the institution. Hence, being creative is not only counted as a result but an on-going process in the leadership journey. In a creative challenge, organization faces the dilemma of ushering in an innovation

Action Research, Innovation and Best Practices



Notes

that brings about improvement. With ample creativity, the institution aspires to develop new ways of thinking and doing in the hope of making a permanent and lasting change for the institution. When a leader is hit by this challenge, there is an inability within an organization to envision new realities, develop curiosity about possible solutions, and connect partners across the country doing similar work.

vi. The Crisis Challenge

In an increasingly volatile and uncertain environment, leaders must navigate change initiatives, anticipate disruptions, and lead their institutions through periods of transition while maintaining stability and inspiring confidence among stakeholders. In this challenge, the leaders face unprecedented situations threatening the overall functioning of the institution. This occurs after a sudden shift in the institutional dynamics and uses steady leadership planning, based on short-term steps, and long-term steps. The crisis challenge, as the name suggests, requires leaders to analyse and evaluate the key issues leading to the crisis to prevent its relapse. A steady and a calm approach in handling crisis tests the mettle of leaders and if they face it intelligently, they succeed in setting optimum standards for the rest to follow.

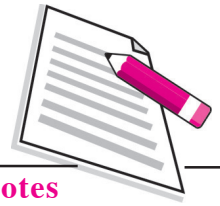
vii. The Inclusion Challenge

Leaders must effectively manage crises such as natural disasters, public health emergencies, geopolitical instability, and economic downturns, demonstrating agility, resilience, and the ability to make tough decisions under pressure while safeguarding the well-being of their stakeholders. However, amidst all the issues and challenges, inclusion remains a problematic realm for leaders. In leadership there is a notable existence of systemic barriers and biases that perpetuate inequalities and limit opportunities for individuals from underrepresented groups to advance into leadership roles. Here are some specific challenges to inclusion in leadership:

- a) **Tokenism:** In some cases, individuals from underrepresented groups may be promoted to leadership positions primarily to fulfil diversity quotas or to present a façade of inclusivity, rather than based on their qualifications, skills, and potential for success. This can result in feelings of isolation, imposter syndrome, and heightened scrutiny for these individuals, undermining their effectiveness as leaders.

- b) **Cultural Norms and Stereotypes:** Prevailing cultural norms and stereotypes about leadership may favour certain traits or styles traditionally associated with dominant groups, such as assertiveness, decisiveness, and competitiveness. This can disadvantage individuals who demonstrate different leadership styles or who do not conform to stereotypical expectations based on their gender, race, ethnicity, or other identity factors.
- c) **Lack of Mentorship and Sponsorship:** Access to mentorship, sponsorship, and networking opportunities is essential for career advancement and leadership development. However, individuals from underrepresented groups may face barriers to finding mentors or sponsors who can provide guidance, advocacy, and support in navigating organizational politics and advancing their careers.
- d) **Institutional Culture and Climate:** Inclusive leadership requires fostering a supportive organizational culture that values diversity, equity, and inclusion. However, entrenched cultures of exclusivity, discrimination, or micro aggressions can create hostile environments for individuals from underrepresented groups, leading to higher turnover rates and difficulties retaining diverse talent.
- e) **Intersectionality:** Intersectionality refers to the interconnected nature of social identities (example, gender, sexual orientation, disability) and the unique experiences of individuals who hold multiple marginalized identities. Leaders must recognize and address the intersecting forms of discrimination and disadvantage faced by individuals with intersecting identities, as well as the compounding effects of systemic biases.

Addressing these challenges to inclusion in leadership requires a concerted effort from organizational leaders to enact systemic changes, such as implementing inclusive hiring and promotion practices, providing diversity training for employees, fostering a culture of belonging, and actively supporting the development and advancement of diverse talent within the organization. It also requires ongoing self-awareness, reflection, and commitment to challenging biases and dismantling barriers to inclusion at all levels of leadership. Organizations need to invest in developing leadership pipelines, identifying and nurturing high-potential talent, and implementing effective succession planning strategies to ensure continuity and sustainability in leadership roles.



Action Research, Innovation and Best Practices



Notes

viii. The Financial Challenge

Educational leadership faces unique financial challenges that require strategic planning and innovative solutions to ensure the effective functioning of educational institutions. Here are some examples of these challenges:

- a) **Funding Cuts:** Educational institutions often face budget cuts due to economic downturns or changes in government funding priorities. Leaders must find ways to maintain educational quality and support student success despite reduced resources.
- b) **Rising Costs:** The cost of delivering education continues to rise due to factors such as inflation, increased technology expenses, and healthcare costs for employees. Leaders must find ways to control costs while ensuring that students receive a high-quality education.
- c) **Equity and Access:** Ensuring equitable access to education for all students, regardless of socioeconomic background, can be challenging in the face of financial constraints. Leaders must allocate resources strategically to address disparities in resources and support services.
- d) **Infrastructure and Facilities:** Many educational institutions struggle with aging infrastructure and inadequate facilities. Leaders must prioritize infrastructure improvements and find funding sources for renovation and construction projects.
- e) **Technology Integration:** Integrating technology into the classroom can enhance learning experiences, but it also requires significant investments in infrastructure, devices, and training for educators. Leaders must allocate resources effectively to support technology integration while ensuring equitable access for all students.
- f) **Teacher Compensation and Retention:** Recruiting and retaining qualified teachers is essential for maintaining educational quality, but budget constraints can make it difficult to offer competitive salaries and benefits. Leaders must advocate for adequate funding for teacher compensation and develop strategies to attract and retain talented educators.
- g) **Revenue Diversification:** Educational leaders must explore alternative sources of revenue beyond government funding, such as grants, partnerships with businesses and community organizations, and fundraising efforts. Diversifying revenue streams can help mitigate the impact of funding cuts and provide additional resources for educational initiatives.



Addressing these financial challenges requires collaborative decision-making, transparent communication with stakeholders, and a commitment to innovation and continuous improvement in educational leadership practices. Effective leaders in education must be strategic, resourceful, and resilient in the face of financial constraints.

ix. **The Communicative Challenge**

Communicative challenges are prevalent in educational leadership due to the diverse stakeholders involved, including students, faculty, parents, administrators, and community members. Effective communication is essential for fostering a supportive and collaborative educational environment. A few examples will help us shed more light on the concept:

- a) **Clear Communication of Goals and Expectations:** Educational leaders must articulate a clear vision, mission, and goals for the school or district. Communicating these objectives effectively to all stakeholders ensures alignment and fosters a shared sense of purpose.
- b) **Building Trust and Relationships:** Establishing trust and building positive relationships with stakeholders is critical for effective leadership. Educational leaders must communicate openly, listen actively, and demonstrate empathy and respect to earn the trust and support of their constituents.
- c) **Managing Conflicts and Disagreements:** Conflicts and disagreements are inevitable in any organization, but effective communication can help resolve conflicts constructively. Educational leaders must facilitate open dialogue, encourage respectful communication, and implement conflict resolution strategies to address disagreements and maintain a positive culture.
- d) **Engaging and Empowering Stakeholders:** Engaging stakeholders in decision-making processes and empowering them to contribute to school improvement efforts is essential for fostering a sense of ownership and commitment. Educational leaders must communicate the value of stakeholders' perspectives and provide opportunities for meaningful participation and collaboration.
- e) **Crisis Communication:** In times of crisis or emergencies, effective communication is crucial for ensuring the safety and well-being of students and staff. Educational leaders must have clear protocols in place for communicating critical information promptly and accurately to all stakeholders and providing reassurance and support as needed.

Action Research, Innovation and Best Practices



Notes

f. Cultural Competence and Diversity: Educational leaders must navigate cultural differences and diversity among students, families, and staff members. Effective communication requires cultural competence, sensitivity to diverse perspectives, and the ability to foster inclusive environments where all stakeholders feel valued and respected.

g. Utilizing Multiple Communication Channels: Educational leaders must employ a variety of communication channels, including face-to-face meetings, email, social media, newsletters, and websites, to reach diverse stakeholders effectively. Tailoring communication strategies to the preferences and needs of different audiences enhances engagement and ensures that important information is disseminated efficiently.

Addressing these communicative challenges requires strong interpersonal skills, empathy, cultural competence, and a commitment to fostering open and transparent communication channels within the educational community. Educational leaders who prioritize effective communication can build trust, enhance stakeholder engagement, and promote positive outcomes for students and institutions.

x. **The Mental Health Challenge**

Leaders are challenged to address skill gaps and equip their workforce with the necessary competencies to thrive in a rapidly evolving job market, emphasizing continuous learning, upskilling, and reskilling initiatives. They must prioritize the mental health and well-being of their employees, fostering a supportive work environment, promoting work-life balance, and providing resources and support for managing stress, burnout, and other mental health issues.

xi. **The Sustainable Practices Challenge**

Lastly, with growing awareness of climate change and environmental degradation, leaders are under pressure to adopt sustainable business practices, reduce carbon footprints, and contribute to environmental conservation efforts. The entire education system is now geared up towards incorporating sustainable practices in the curriculum and encourage students to participate in building sustainable school environment.

Addressing these modern leadership issues requires a combination of strategic foresight, empathetic leadership, effective communication, collaboration, and a commitment to continuous learning and adaptation in response to evolving challenges and opportunities.



INTEXT QUESTIONS 4.3

1. Which of the following is not a challenge to leadership?
 - a) Crisis challenge
 - b) Capacity building
 - c) Meditation
 - d) Sustainability

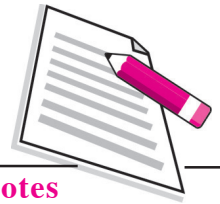
2. Which of the following does NOT contribute to mentoring in leadership?
 - a) Guidance
 - b) Advocacy
 - c) Support
 - d) Supersede

3. Addressing modern leadership challenges requires _____
 - a) Competition
 - b) Collaboration
 - c) Warfare
 - d) Exclusion

4. Leadership developmental challenge is all about _____
 - a) Inability to untap the potential of a group.
 - b) Leaders failing to develop
 - c) Leaders not taking important decisions
 - d) Leaders not keeping up with the politics

5. _____ is not a challenge to leadership
 - a) Activist challenge
 - b) Maintenance challenge
 - c) Self-learning
 - d) Transition challenge

**Action Research,
Innovation and Best
Practices**



Notes

Action Research, Innovation and Best Practices



Notes

Overcoming the COVID-19 Pandemic Challenges by Educational Leaders- An Example

The COVID-19 pandemic presented unprecedented challenges for educational leadership, requiring educational leaders to navigate complex issues related to public health, safety, teaching and learning, technology integration, and equity across the globe. However, in India, this was met with a higher intensity including:

- f. Health and Safety Protocols:** Educational leaders have had to develop and implement health and safety protocols to minimize the risk of COVID-19 transmission among students, teachers, and staff. This includes enforcing mask mandates, implementing social distancing measures, conducting regular testing, and enhancing cleaning and sanitation procedures.
- g. Hybrid and Remote Learning:** With many schools adopting hybrid or fully remote learning models to prevent the spread of the virus, educational leaders have had to ensure access to technology and internet connectivity for all students, provide professional development for faculty on effective online instruction, and address challenges related to student engagement and motivation in virtual environments.
- h. Equity and Access:** School closures and remote learning have exacerbated existing inequities in education, with students from low-income families, students with disabilities, English language learners, and other marginalized groups disproportionately affected by lack of access to technology, resources, and support. Educational leaders have had to implement strategies to bridge the digital divide and ensure equitable access to education for all students.
- i. Teacher and Staff Support:** Educational leaders have had to support the well-being of teachers and staff, who have faced increased stress and workload due to the challenges of adapting to new instructional formats, addressing student learning gaps, and navigating personal health concerns during the pandemic. Providing mental health resources, professional development opportunities, and flexible work arrangements has been critical for supporting teacher and staff morale and retention.
- j. Parent and Community Engagement:** Building partnerships with parents, families, and the broader community has been essential for addressing the needs of students and ensuring a coordinated response to the pandemic. Educational leaders have had to communicate effectively with stakeholders, solicit feedback, and collaborate with community organizations to provide support services such as meal distribution, childcare, and mental health resources.

- k. **Budgetary Constraints:** The economic impact of the pandemic has resulted in budget cuts and financial constraints for many school districts, AVIs, forcing educational leaders to make difficult decisions about resource allocation, staffing, and programmatic priorities while balancing the need to maintain high-quality education and support services for students.
- l. **Uncertainty and Adaptability:** The evolving nature of the pandemic, including new variants of the virus and changing public health guidance, has required educational leaders to remain flexible and adaptive in their planning and decision-making processes. This includes developing contingency plans for potential disruptions to learning, adjusting instructional models based on local transmission rates, and communicating effectively with stakeholders about changes to policies and procedures.

Overall, navigating the challenges of COVID-19 has required educational leaders to demonstrate strong leadership, resilience, and a commitment to prioritizing the health, safety, and well-being of students, teachers, staff, and the broader school community.

4.5 PATHWAYS TO CHALLENGES IN LEADERSHIP

Leadership faces several challenges and issues that can hinder individuals' progress into leadership roles. These challenges can arise from systemic barriers, personal factors, and organizational dynamics. The pathways are solutions to address the challenges are described below-

- i. **Access to Opportunities:** Many aspiring leaders face barriers to accessing leadership opportunities, such as limited access to quality education, mentorship, networking, and professional development programs. Individuals from underprivileged backgrounds or marginalized communities may encounter additional obstacles due to systemic inequalities and lack of resources. Hence, providing more opportunities to people across class, caste, and gender.
- ii. **Glass Ceiling and Implicit Bias:** The existence of glass ceilings, which represent invisible barriers that prevent certain demographic groups from advancing to top leadership positions, remains a significant challenge. Implicit biases, including stereotypes and prejudices based on factors such as gender, race, ethnicity, age, or socio-economic status, can hinder individuals' advancement and limit their opportunities for leadership roles. In case of women, it is particularly common. Since, girls are forced to discontinue their education due to poor economic conditions, a few get access to higher education and

Action Research, Innovation and Best Practices



Notes

Action Research, Innovation and Best Practices



Notes

even fewer are made leaders or heads. It is therefore crucial to consider these barriers and promote growth opportunities.

- iii. **Limited Representation:** In many sectors and industries, leadership positions continue to be dominated by individuals from privileged backgrounds or demographic groups, leading to a lack of representation of diverse perspectives and experiences in decision-making processes. This lack of diversity can perpetuate homogeneous leadership styles, impede innovation, and contribute to the perpetuation of systemic inequalities. Thus, ensuring there is equity-based participation, leaders can come from all corners of the country.
- iv. **Work-Life Balance:** Balancing professional responsibilities with personal commitments and family obligations can be particularly challenging for individuals aspiring to leadership roles, especially for women and caregivers. The expectation of long hours, extensive travel, and high-pressure environments in many leadership positions can create barriers for individuals seeking to maintain a healthy work-life balance. Hence, the management should ensure the responsibilities of the well-being of its leaders, both, physically and mentally.
- v. **Leadership Development and Training:** While leadership development programs exist, they may not always be accessible, inclusive, or tailored to the needs of diverse individuals. Limited opportunities for formal leadership training, coupled with a lack of ongoing support and mentorship, can hinder individuals' ability to develop the necessary skills, confidence, and networks to advance into leadership roles. Hence, providing equal opportunities justifies the objective of capacity building of the leaders thus promoting growth and adding to their development.
- vi. **Organizational Culture and Politics:** Toxic organizational cultures, characterized by favoritism, nepotism, micromanagement, and lack of transparency, can create hostile environments for aspiring leaders and stifle their growth. Navigating organizational politics and power dynamics, particularly in hierarchical or bureaucratic structures, can also pose challenges for individuals seeking to advance their careers. Keeping up to the harnessing one's potential with strategic networking can help leaders to manoeuvre these risks carefully.
- vii. **Risk Aversion and Fear of Failure:** Fear of failure and risk aversion can deter individuals from taking on leadership roles or pursuing unconventional career paths. The pressure to conform to traditional expectations of success, coupled with the stigma associated with making mistakes or experiencing setbacks, can hinder individuals' willingness to take calculated risks and pursue

ambitious goals. Hence, leaders must evaluate the pros and cons of each action and be prepared for a backup in case there is a failure.

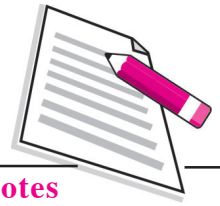
- viii. **Self-Confidence and Imposter Syndrome:** Many aspiring leaders struggle with feelings of self-doubt, inadequacy, and imposter syndrome, particularly if they do not fit conventional notions of leadership or if they lack role models and mentors who share their backgrounds or experiences. Overcoming these internal barriers and developing self-confidence is essential for individuals to pursue leadership opportunities with conviction and resilience. Thus, giving themselves at least 20 minutes of meditative practices such as yoga, meditation helps the leaders to calm their minds and function practically to deal with the chaos outside.

Addressing these challenges and issues requires a multi-faceted approach, including systemic changes to dismantle barriers to access and representation, organizational initiatives to foster inclusive cultures and leadership development programs, and individual efforts to build confidence, resilience, and strategic career planning skills. By addressing these challenges collectively, organizations can cultivate diverse, inclusive, and effective leadership that reflects optimal human talent and full potential.



INTEXT QUESTIONS 4.4

- i. Select a word that matches the term 'pathways'
 - a) Problem
 - b) Issues
 - c) Challenges
 - d) Solutions
- ii. What cannot be a proposed answer to the challenges:
 - a) Toxic office politics
 - b) Yoga and meditation
 - c) Capacity development programs
 - d) Having a backup plan for crisis
- iii. How can we ensure more female participation in leadership?
 - a) By bringing male participation down
 - b) By giving women equal opportunities to participate in leadership process.



Action Research, Innovation and Best Practices



Notes

- c) By making them administrative officers
- d) By asking them to leave household chores
- iv. _____ is one major threat to leadership across the sectors
 - a) Socio-economic factors
 - b) Exclusion
 - c) Inclusion
 - d) Technological advancement
- v. _____ promotes work-life balance of leaders.’
 - a) Long-working hours
 - b) Extensive travel
 - c) High-pressure environment
 - d) Adequate time for introspection.



WHAT YOU HAVE LEARNT

The leaders face challenges which can vary depending on the context, such as the level of education, socio-economic factors, cultural diversity, and technological advancements. They face issues such as financial constraints, like budget cuts, inadequate funding, and resource limitations that can restrict educational leaders’ ability to implement effective programs, hire qualified staff, and provide necessary resources for students. They constantly face the threat against diversity and inclusion apart from accountability and assessment. Educational leaders must navigate accountability measures, standardized testing, and assessment systems while ensuring they accurately reflect student learning and growth without overly emphasizing test scores.

With a limited representation of diverse individuals in entry-level and mid-level positions within institutions can create a shallow pool of candidates for leadership roles. There is a lack of diversity in the leadership hierarchy which often reflects broader societal inequalities and historical disparities in access to education, employment opportunities, and career development resources. Leaders are increasingly tasked with promoting diversity, equity, and inclusion within their organizations, addressing systemic biases, fostering a culture of belonging, and implementing inclusive policies and practices to attract and retain diverse talent.

Building strong partnerships with parents, families, and the broader community is essential for student success, but it can be challenging to effectively communicate, collaborate, and address diverse stakeholders' needs and expectations. Further, developing and nurturing effective leadership within educational institutions is crucial for long-term sustainability, but it requires investment in professional development, mentorship programs, and succession planning strategies.

Addressing these challenges requires a combination of strategic planning, effective communication, collaboration, and a commitment to continuous improvement in educational leadership practices. Modern leadership faces a myriad of complex issues that stem from the rapidly changing global landscape, technological advancements, shifting societal norms, and evolving organizational structures.



TERMINAL QUESTIONS

1. What do we understand by issues and challenges to educational leadership?
2. Explain the issues and challenges to educational leadership today.
3. How should leaders continuously improve their institutions?
4. Do the challenges in leadership have an impact on the improvement of the institution? Yes, explain?
5. Considering you are a leader of your school/ AVI/AI, illustrate a model that shall be implemented in a crisis situation.



ANSWERS TO INTEXT QUESTIONS

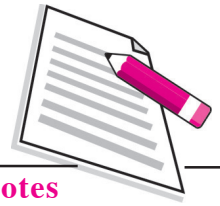
4.1

1. a) Autocratic
2. c) Nepotism
3. a) Empathy
4. c) Complacency
5. b) Conservative approach

4.2

1. a) Availability of text books
2. d) All of the above

Action Research, Innovation and Best Practices



Notes

Action Research, Innovation and Best Practices



Notes

3. c) Critical thinking skills
4. d) Marginalized

4.3

1. c) Meditation
2. d) Supersede
3. b) Collaboration
4. a) Inability to untap potential of a group
5. c) Self-learning

4.4

1. d) Solution
2. a) Toxic office politics
3. b) By giving women equal opportunities to participate in leadership processes.
4. b) Exclusion
5. d) Adequate time for introspection



LEARNING OUTCOMES

After reading this lesson, you are able to:

- Differentiate between issues and challenges to educational leadership
- Explain the issues and challenges of the educational leadership.
- Discuss the major issues and challenges to educational leadership in India.
- Describe solutions to leadership issues and challenges.



NATIONAL INSTITUTE OF OPEN SCHOOLING

(An Autonomous Organisation under Ministry of Education, Govt. of India)

A-24/25, Institutional Area, Sector -62, Noida -201309

Website: www.nios.ac.in Toll free no. 18001809393