

National Institute of Open Schooling
Secondary
Lesson 15 – Attitudes, Beliefs and Social Cognition
Worksheet-15

1. “Our attitudes and beliefs help to understand ourselves and the people who live around us”. Comment on the given statement.
2. Write the definition of ‘Attitude’. Retrospect upon your likes and dislikes. Make a list of five likes and dislikes each.
3. Define ‘Attitude’ using examples from your daily life and explain three major components of attitude.
4. Prepare a survey to observe people’s attitude towards different types of music. The survey should have a minimum of ten questions.
5. Prepare a list of at least five current issues that your society is facing currently. Ask four people to rate this list on a 7- point scale of liking, ranging from “least liked” (1) to “most liked” (7). Make a graph to represent the responses. (Refer to Page 26)
6. Attitudes differ in type and strength from person to person depending upon the socialization and interaction with the social world. But our attitudes have certain primitive functions to play. Explain at least four functions of attitude.
7. The formation of any attitude or the change in attitude is a result of different influences from our environment. Identify any of your attitudes and explain its formation and the factors that were involved in its formation.
8. You observe that one of your friends has an unfavourable attitude towards open schooling. Using the steps involved in attitude change, explain how your friend’s unfavourable opinion can be changed into a favourable one?
9. Rajni most of the time says that she doesn’t like to litter, but Kareem has noticed several times that she throws her food wrappers or water bottles anywhere on the road or in Parks. On the basis of the given situation answer the following questions;
 - a) In the given situation, analyze the three components of attitude.
 - b) Rajni’s behaviour cannot be predicted by her stated attitude about littering. Do you think attitudes can help in predicting behaviour? Give at least five reasons to support your answer.
10. Our minds try to make sense of the world around us, and make necessary adjustments to function in it in adaptable ways. But this process is not error free. Explain the errors and biases that influence our social cognition.