

National Institute of Open Schooling
Senior Secondary Course : History
Lesson 29B : Contemporary Cultural Situation
Worksheet - 29B

1. Define culture and list the forms of cultural expression.
2. Identify the general characteristic of culture.
3. Cultural practices are influenced by our social and economic situation. Analyse.
4. List the Cultural World Heritage sites and monuments in India.
5. Describe how the advertiser tries to persuade you to buy the product.
6. Explain in detail unity in diversity in the context of Indian culture
7. Define the secular character of Indian culture
8. Give two examples of people who came to India from outside and settled here.
9. Explain advertising and consumerism.
10. Explain Globalisation.