



PROJECT WORK

PRACTICAL AWARENESS ABOUT BUSINESS STUDIES

It is expected that Project work will help the students in developing the skills to understand the various aspects of Business and make it meaningful in their life.

PROJECTS:

- Find out from five working people around you what they do to earn their living. Classify these under Business, Profession and Employment and Show the data in following format:

S. No	Name and Address of Enterprise	Name of Product/ Service	Business/Profession / Employment
1			
2			
3			
4			
5			

Compare these three economic activities(Business, Profession and Employment) on the basis of following points:

Basis	Business	Profession	Employment
Meaning			
Regulated by			
Code of Conduct			
Terms and Conditions			
Return			
Risk			



Notes

2. Talk to any five shopkeepers or any other businessman and find out:
 - a. The type of goods or services they deal in;
 - b. The resources they invest, like land, labour and capital.
 - c. The risk and uncertainties they face in earning profit.

Show your report in following format:

S. No.	Name and Address of Enterprise	Name of Product/ Service	Resources Used			Uncertainties faced
			Land (Sq. M.)	Number of Employees	Capital (Rs.)	
1						
2						
3						
4						
5						

3. Collect information from books, magazines and newspapers about the important items of export and import in India. Also find out the names of at least five ports used for foreign trade in our country. Show your Report in following Format:

Import Items

S. No.	Name of Item/Article	Name of Importer Firm	Name of Country from where imported	Sea Port of India Used for Import
1				
2				
3				
4				
5				

Export Items

S. No.	Name of Item/Article	Name of Exporter Firm	Name of Country to which exported	Sea Port of India Used for Export
1				
2				
3				
4				
5				

4. Find out from some shop-keepers or any other businessperson of your locality about what are their objectives of running the business. Classify these objectives on the basis of the different types of objectives you have learnt. Show your Report in following Format:



Notes

S. No	Name and Address of Enterprise	Objective	Type of Objective Economic/Human/ Social/National/ Global
1			
2			
3			
4			
5			
6			
7			

5. Identify five business activities being carried on in your locality. Classify them into 'Industry' or 'Commerce'. Further, under Industry, can you tell whether they are primary, secondary or tertiary industries? Show your Report in following Format:

S. No.	Name and Address of Enterprise	Nature of Business Activity	Industry or Commerce	Type of Industry (In case of Industry)
1				
2				
3				
4				
5				

6. Survey any five shops in your nearby market and make a list of different shops. Identify at least four business units owned by single individuals. Ask any shopkeeper of a small shop in your locality about the problems faced by him in expanding his business activities. Show your Report in the following format:

S. No.	Name and Address of Enterprise	Types of Items Available in Shop	Ownership (Single or Joint)	Problems Faced to Expand the Business (In case of Single Owner only)
1				
2				
3				
4				
5				

Conclusion: Problems Faced by Single Owners in expanding his/her business.



Notes

7. Collect any five items of daily use (Packed items) and list the names of the companies manufacturing those items. Classify those companies as public and private limited companies. Which of them are Multinational Companies? Show your Report in following Format:

S. No.	Name of Packed Item	Name of Manufacturing Company	Type of Company (Private or Public)	Tick on Multinational Company
1				
2				
3				
4				
5				

8. Visit the nearest market of your area and ask any five traders which mode of transport they are using for transportation of their goods and why? Ask them for advantages and disadvantages of that mode of transport. Show your Report in the following Format:

S. No.	Name of Firm	Names of Items Sold	Mode of Transport	Advantage of Transport	Disadvantage of Transport
1					
2					
3					
4					
5					

9. Make a list of any four items which are produced throughout the year but used in a specific season. Make a list of any four items which are produced in a specific season but used throughout the year. Show your Report in the following Format:

List of items which are produced throughout the year

S. No.	Name of Item	Months during which produced	Months during which used.
1			
2			
3			
4			



Notes

List of items which are produced in a specific season but used throughout the year

S. No.	Name of Item	Months during which produced	Months during which used.
1			
2			
3			
4			

Discuss the need and importance of warehousing to store these items.

- Ask any five sole proprietors of your locality whether he/she is interested in converting his/her business to a partnership firm. Note down the reasons given by the sole proprietor. Show your Report in following the Format:

List of Sole Proprietors who are interested in converting it into Partnership

S. No.	Name of Sole Proprietorship Firm	Name of Sole Proprietor	Reasons converting
1			
2			
3			
4			
5			

List of Sole Proprietors who are not interested to converting it into Partnership

S. No.	Name of Sole Proprietorship Business	Name of Sole Proprietor	Reasons for not interested in converting
1			
2			
3			
4			
5			



Notes

11. Visit the office of any five Co-operative societies in your locality/village or nearby village and find out:
 - a. What is the purpose of the society?
 - b. Who are the members of the society?
 - c. What are the activities of the society?
 - d. Does the society face any problems in its operations?

Show your Report in the following Format:

S. No.	Name of Society	Purpose of Society	Number of Members	Main Activities of Society	Problems in Operation
1					
2					
3					
4					
5					

12. Make a list of Banks operating in your locality and classify them according to their functions.

Show your Report in following Format and discuss the various functions of Commercial Banks

S. No.	Name of Bank	Branch	Main Function	Type of Bank (Nationalized, Private, Cooperative, Rural)
1.				
2.				
3.				
4.				
5.				

13. Go to the nearest branch of any bank and collect information about various types of accounts which can be opened in that branch. Show your Report in the following Format:



Notes

S. No.	Type of Account	Minimum Amount Required for Opening	Rate of Interest (%)	Maturity Period, If any (Months)	Suitability
1	Saving Account				
2	Current Account				
3	Recurring Deposit Account				
4	Fixed Deposit Account				
5	Public Provident Fund				

14. Go to the businesspersons of your locality who have got insurance cover against different types of uncertainties. Make a list of at least five of such shopkeepers with their names, address and ask them the nature of Insurance cover, name of policy and advantages of such policy. Show your Report in the following Format:

S. No.	Name and Address of Businessperson	Nature of Insurance Cover	Name of Policy	Name of Insurance Company
1				
2				
3				
4				
5				

Advantages of various types of Insurance Policies are to be written heading wise.

15. Read the Newspaper and find out from the articles and advertisements about the products being sold through Mail Order Business. Study the advantages and disadvantages of Mail Order Business. Show your Report in the following Format:



Notes

S. No.	Name and Address of Advertiser	Product	Brand	Mode of receiving Order (Letter/Telephone/SMS/e-mail)
1				
2				
3				
4				
5				

Advantages and disadvantages of Mail Order Business are to be written heading wise.

16. Prepare a list of goods and services you are using in your day to day life. As a consumer have you ever faced any problem while buying goods and services? Study the various rights of consumers. Show your Report in the following Format:

S. No.	Name of Product/Service	Name of Manufacturer / Provider	Problem Faced	Concerned Right of Consumer
1				
2				
3				
4				
5				

17. Make a list of any five Indian companies entering into Joint Ventures with foreign companies. Find out the apparent benefits derived out of such ventures. Show your Report in the following Format:

S. No.	Name of Indian Company	Name of Foreign Company	Name of Country	Product
1.				
2.				
3.				
4.				
5.				

Advantages of Joint Venture are to be written heading wise.



Notes

18. Using newspapers, magazines and other business references, identify and describe at least five companies that you think are socially responsible and at least five companies that you think are socially not responsible. Show your Report in the following Format:

Socially Responsible Companies

S. No.	Name of Company	Social Activity of Company	Name of Social responsibility
1			
2			
3			
4			
5			

Socially not responsible Companies

S. No.	Name of Company	Activity of Company showing social irresponsibility	Name of Social responsibility
1			
2			
3			
4			
5			

19. Collect information through advertisements in newspapers and magazines regarding various sales promotion schemes introduced by manufacturers. Show your Report in following Format:

S. No.	Name of Manufacturer	Product with Brand	Scheme	Name of Sales Promotion Scheme
1				
2				
3				
4				
5				

MODULE - VII

Practical / Project Work



Notes

Project Work Practical Awareness

20. Prepare a comparative chart of the following sources of finance in the given format:

S. No.	Basis of Comparison	Equity Share	Debenture	Loan from Banks	Public Deposits
1	Easy Availability				
2	Cost				
3	Form of Organisation				
4	Control				
5	Effect on Creditworthiness				
6	Flexibility				
7	Tax Benefits				